JOLLY & JOY

CONTENTS

JOLLY
& JOY

Jolly & Joy is our key seasonal private brand for all Christmas product ranges developed for all Spotlight stores. The brand had been designed to be simple so it will work well across the large range of seasonal SKUs across many categories.

Jolly and Joy is catering for all household types and is the perfect brand to choose when celebrating Christmas. With the widest comprehensive range of seasonal products to decorate your tree to dressing the table, quality and style are not compromised. Everything is available at a price everyone can enjoy.

BRAND POSITIONING

BEST
BETTER
GOOD
ENTRY

CATEGORIES

BEDLINEN
HOME TEXTILES
DECORATOR
FURNISHINGS
PARTY
GIFTING
LIGHTING

BRAND PERSONALITY

SIMPLE
SEASONAL
MODERN BUT CLASSIC
HAPPY AND JOYFUL
FRIENDLY AND INVITING
FOR ANYONE AND EVERYONE

JOLLY
& JOY

The Jolly and Joy logo is White and placed on the Jolly and Joy pattern. It is to primarily used in the stacked format as shown.

The logo can be used in black on backstamps and product care labels.

JOLLY
& JOY

Minimum logo size is 15mm H

JOLLY & JOY

Secondary Logo
Only to be used on panels thinner than 25mm where the above logo does not fit within

LOGO MISUSE

It is important that the appearance of the logo remains consistent. The logo should not be misinterpreted, modified or added to. No attempt should be made to alter the logo in any way. Its orientation, colours and composition should remain as indicated in this document - there are no exceptions.

Do not change logo colour or tone

Do not apply a gradient to the logo

Do not rotate the logo

Do not distort or warp the logo in any way

Do not resolve the logo in two different colours

Do not write out the word 'and'

Do not outline or create a key-line around the logo

Do not change the typeface or recreate the logo

COLOURS

PANTONE 1795C	PANTONE 7628C	WHITE
CMYK 10 98 92 1	**CMYK** 24 95 91 19	**CMYK** 0 0 0 0
RGB 215 40 47	**RGB** 149 52 47	**RGB** 255 255 255

PATTERN

PANTONE 1795

PANTONE 7682

11.5mm

10mm

10mm 11.5mm

The Jolly & Joy pattern is a simple star pattern made in 2 different shades of red. The background colour is the lighter red Pantone 1795C and the stars are the darker Pantone 7628C. Please also refer to the packaging colour sample provided to confirm colour matching.

The scale shown here is the primary scale of the Jolly & Joy pattern used on almost all packaging. DO NOT ALTER the scale of the pattern as it is to remain consistent across all packaging. Please refer to each individual packaging template provided for the pattern scale.

TYPEFACE

Gotham Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

The supporting brand typeface is Gotham Medium and should be used for all brand applications.

IMAGERY & ICONS

CHRISTMAS LIGHTS

21m CORD LENGTH

SOLAR POWERED

8 FLASH SETTINGS

GREEN CORD

INDOOR/ OUTDOOR

5mm
6pt
5mm

BATTERY POWERED

LOW VOLTAGE

BLACK CORD

INDOOR

PLUG IN

OUTDOOR

BON BONS

25cm BON BON LENGTH

PLASTIC FREE

RECYCLABLE CONTENTS

PAPER HAT

CHRISTMAS JOKE

SMALL GIFT

COSTUMES

SHIRT

PANTS

BELT

SANTA HAT

SANTA BEARD

SHOE COVERS

BATTERY POWERED

USB CHARGE

FABRIC WASHING INSTRUCTIONS

DO NOT BLEACH

DO NOT TUMBLE DRY

IRONING

DO NOT DRY CLEAN

MACHINE WASH

HAND WASH

DRYING

TUMBLE DRY

IRON LOW

DRY CLEAN

DRIP DRY

IRON MEDIUM

FLAT DRY

IRON HOT

DRY IN SHADE

TABLE TOP

MICROWAVE SAFE

OVEN SAFE

DISHWASHER SAFE

FOOD SAFE

FREEZER SAFE
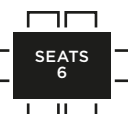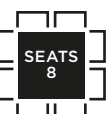
BPA FREE

TABLE CLOTHS

SEATS 6

SEATS 8

SEATS 8-10

SEATS 12-14

CARD AND PAPER STOCK QUALITY/FINISH

The quality of the cardstock used within the Jolly & Joy packaging range is important to maintain the high quality look of the brand.

The cardstock should have a **gloss finish** and a **GSM of the stock should range between 250-400gsm** depending on the individual product. With the ideal usually being around 350gsm for most products.
There are some exceptions to this such and dinner sets and glassware set packaging which should be as thick as required to ensure the products safety as well as maintain the boxes structural integrity.

Physical samples are to be sent for approval of quality and colour on the first run of each new set of packaging before mass production begins.

As part of our commitment to social responsibility, it is a MANDATORY requirement of Spotlight Group Holdings that product packaging incorporates the Australasian Recycling Logo (ARL) to help consumers recycle correctly. Use of the ARL is controlled by the Australian Packaging Covenant Organisations (APCO). This guide has been prepared to assist with adding recycling information to packaging. You must ensure that you meet all requirements as outlined on the CHECKLIST on page 4 to use the ARL on packaging and that you adhere to all APCO and ARL user guidelines.

The ARL is a labeling program that provides the tools to designers to help consumers understand the correct disposal of packaging across both Australia and New Zealand.

All packaging must go through PREP (Packaging Recycling Evaluation Portal) to assess the recycling classification of each separate packaging component. Once classified, the standardised label system of ARL can be used on the packaging in conjunction with PREP. Packaging should be assessed in the state it would be after consumption. **'Does the consumer have to remove this from the main item?' If yes, it is a separate component.** If no, it is a secondary material.
PREP assumes packaging is clean and empty at the time of disposal.

Recyclable at Kerbside
The recyclable **'Opaque' mobius** communicates that consumers that item should be placed in their kerbside recycling.

Conditionally Recyclable
The recyclable **'Outlined' mobius** communicates that consumers that item is less widely accepted at kerbside and consumers should **check locally** with their council to determine suitability. This may include being accepted at an alternative location **or an 'action'** such as 'remove handles' can take place by the consumer to make it acceptable at kerbside.

Not Recyclable at Kerbside
The bin symbol communicates to consumers to **dispose of their non-recyclable packaging thoughtfully in the general waste bin.** This symbol is also used when PREP is unable to classify recyclability due to insufficient input for evaluation. **You must complete PREP evaluations with all required information.**

ARL Website URL
Directs consumers to further information on recycling.

Separate Component
Identifies the specific packaging component the label relates to.

Classification
Indicates whether the packaging component is 'Recyclable', 'Conditionally Recyclable' or 'Not Recyclable'.

Instructions
An approved consumer behaviour or alternative destination that improves the recyclability of the particular packaging component.

Horizontal Arrangement
Horizontal placement is preferred, with vertical placement a secondary option where space doesn't allow for a consistent horizontal application.

The order of packaging components must position '**Recyclable' components to the left, 'Conditionally Recyclable' components in the middle and 'Not Recyclable' components to the right when horizontal.** When vertical, the 'Recyclable' components should be placed at the top, 'Conditionally Recyclable' components in the middle and 'Not Recyclable' Components at the bottom.

'Recyclable' components on the left   'Conditionally Recyclable' in the middle   'Not Recyclable' components on the right
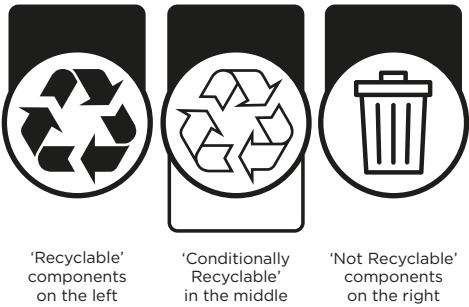
URL Formatting
A URL must always be present when using the ARL artwork to direct consumers to further information. Please refer to the below options for the use of the ARL URL (arl.org.au/arl.org.nz) in correlation with the ARL artwork. If you are selling products exclusively into Australia, use the URL 'arl.org.au'. If you are selling exclusively for the New Zealand market, please use the ARL URL 'arl.org.nz'. It is preferred that the URL is placed to the top or the right of the ARL artwork.
If products are sold to both markets, it is at the Members' discretion to refer to the most applicable ARL URL and corresponding artwork(s). Organisations are encouraged to utilise the URL reflective of where most of the product will be sold.
There are two URL options: **'For more information on recycling visit arl.org.au/arl.org.nz'** In the case of limited on-pack labeling area, it is permitted to display only the ARL URL: **'arl.org.au/arl.org.nz'.**

Placement
Placement of the ARL on-pack should reflect how the packaging will be disposed of by consumers. Outer packaging should have the ARL on-pack relevant to all of the packaging components, whilst the inner packaging components should be labeled with their relevant ARL. For example, a box containing ice-creams will have the Box, Wrap and Stick ARL on the box, whilst the wrap is labeled with the ARL for both the Wrap and Stick (as the stick cannot be printed on individually). **This ensures relevant recycling information of packaging at the time of packaging disposal.**

Colour
The ARL symbol may be any one solid colour provided the symbol(s) are clear, legible and compatible with the packaging background. The ARL is not permitted to be placed on a busy background. A reversed version has been created for darker backgrounds. Please note: The Recyclable ARL should always have a coloured in/opaque mobius loop, while the Conditionally Recyclable mobius loop remains transparent.

Separable Component
This includes the main packaging and any **items that will be separated by the consumer to consume the product. Each component must have an ARL symbol that is easily identifiable to the consumer.**

Only one separable component is to be identified in each ARL Symbol. If the packaging is comprised of more than one separable component with the same classification you must list multiple ARL symbols.

Best Practice	Not Permitted

Separable Component Exceptions
If packaging labeling real-estate is limited, only two not recyclable components can be combined within one standard ARL. Evidence of the item's limited on-pack labeling space must be kept for auditing purposes.

If you have a packaging format that is composed of multiples of the same component, these components may be labeled with one ARL provided they meet the following conditions:
• They are made of the same materials (all primary and secondary materials)
• They have the same recyclability outcome (as they are the same materials),
• The components serve the same functionality, and
• Consumers will identify them as the same component.
For example, you may have multiple 'Dividers' within a larger box – these can be represented by the one, pluralised ARL: 'Dividers'.

Instructions
Additional information for the consumer action in order to recycle the separable component. This includes **instructions for an alternative destination or to check locally** for recyclability or consumer behaviour that when performed will improve the recyclability of the packaging. See approved Consumer Behaviours for acceptable actions.

Approved Consumer Behaviours
There are several Approved Consumer Behaviours supported by APCO and PREP that will increase the recyclability of an item. The common items that require consumer behaviours to be recycled are advised with the PREP Recyclability Evaluation Report.

The instructional text, when placed on-pack, can be wrapped to fit across a maximum of three (3) lines.

Cardboard: Flatten to Recycle
Applies to cardboard cartons that may not readily crush in a recycling truck such as those used for the storage of electronic equipment. 3D cardboard may travel to plastics stream.

Aluminum Foil: Scrunch into Ball or Fold to Recycle
Applied to aluminum foil as 2D foil will travel to the paper stream at a Material Recovery Facility (MRF). Ball must be at least 20mm in two dimensions, when 'scrunched', to be recycled.
For items that are larger than 200mm in two directions and will be screened out at the cardboard (OCC) stage of a MRF. When folded once, it must have two dimensions <200mm and must retain these dimensions.

Small Paper: Place in Used Envelope
Small paper items will be blown away at the recycling facility and not be recovered. Placing them in a used envelope will allow the small paper items to be recovered.

Less Widely Accepted Packaging Items: Check Locally
For items where the council collection status falls within the Less Widely Accepted thresholds (where between 60-80% in Australia, and 50-80% for New Zealand, of the population have access to a kerbside service). Consumers will need to check with their local council to determine if these materials are accepted in their kerbside recycling bin.
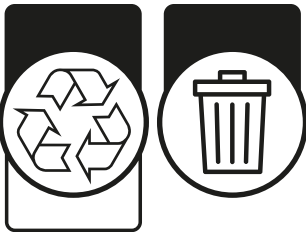
Comprised of 'Other' Materials: Remove Component
Applicable to packaging that has an attachment that does not meet the secondary material thresholds for recycling the main packaging item. For example, paper bag with material handles. The 'Component' must also be labeled separately to direct the consumer of that item's disposal method.

DESIGN

The below design considerations must be adhered to when applying the ARL artwork to product packaging.
• Font for the separable component name, URL and any consumer instruction **text must be ITC Avant Garde Gothic, Demi Condensed.**
• The minimum text size for the **component name and URL text is 2mm in height.** For the conditional recyclability instructional text, this can be reduced to a minimum of 1.4mm in height where space is limited. This height is reflective of the tallest uppercase letter.
• There is no maximum text size requirement.

BEST PRACTICE MINIMUM 2.6mm 2mm

OPTIONAL MINIMUM 2mm 1.4mm
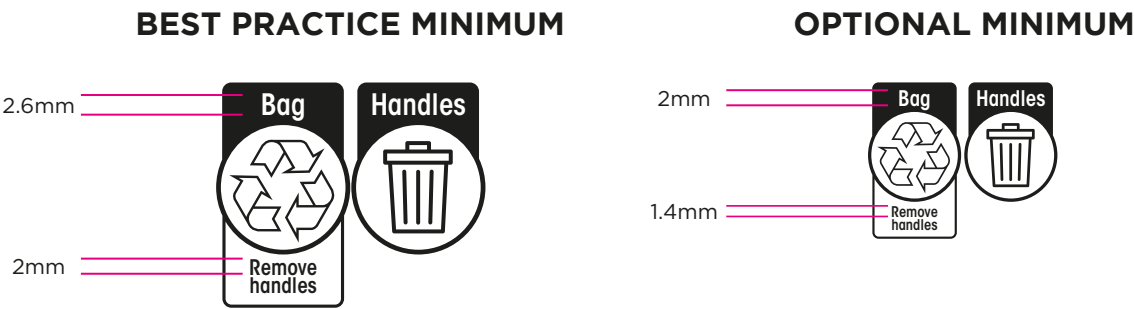
• For larger pack sizes, we recommend that the text size of the ARL be that similar to other text on pack to ensure consumer awareness and legibility.

Members must use the ARL artwork EPS files as they appear when downloaded or as sent by APCO. The ARL **designs must not be altered**, this includes maintaining the Width Depth ratio of the artwork (not including the instructional tab).

BEST PRACTICE — Correct font, URL present, no changes to artwork files

NOT PERMITTED — Distorted artwork. | Conditional recyclability instructions on recyclable or not recyclable ARLs. | Multi-coloured ARL. | Difficult to see colours. | Changes to the artwork and incorrect font.

Whilst there is no set location required for the ARL on-pack, the **ARL should always be positioned in an easily accessible position, more than likely placed close to the barcode** where consumers are familiar with locating recycling information or are able to find at the time of disposal.

The minimum size for the ARL artwork is 12mm high (not including the consumer instructions tab).

2mm 12mm 12mm
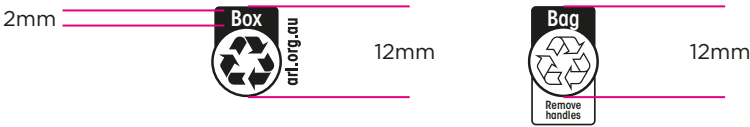
MICRO ARL STYLE GUIDE

For small packaging projects **where on-pack labeling area is limited**, the Micro ARL may be suitable for use. All User Guide specifications are also applicable to the Micro ARL. The exemption however is that the height of the symbols can be **decreased past 12mm, to as small as 8mm, and the component name text can be reduced to 1.4mm**
Components that are conditionally recyclable are able to be labeled utilising the Micro ARL, however the consumer instructions must still meet the 1.4mm text height requirements.

There are three conditions associated with the use of the Micro ARL:
• It can only be used when the **external surface area of the packaging is less than 100cm2**
• The separable **component name can have no more than four letters.** The Member will need to select the separable component name from the approved components list and if it is longer than 4 letters, adopt the synonym in the table, where available.

1.4mm 8mm
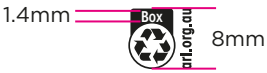
USE WITH OTHER LOGOS

The ARL should not be used next to symbols or messaging that may confuse or unnecessarily duplicate the recycling message for consumers, such as littering symbols (e.g. tidy man logo, statements such as 'Please Recycle'), plastic identification codes, or alternative recycling symbols that have not been approved by APCO.
Other symbols can be used on-pack but should not be used in close proximity to the ARL. Where possible, it is recommended that these symbols are not printed on the same face of the packaging to provide the greatest distance between labels.

NOT PERMITTED

DIFFERENCES IN LABELING ACROSS COUNTRIES

In some instances, the results for packaging sold in both Australia and New Zealand may be different. **To communicate these differences and to indicate where these labels are applicable, organisations can use the ISO standard naming convention with 'AUS' and 'NZ' above the relevant ARL.** This can also be used for those packaging items that may be exported out of Australia and New Zealand where recyclability may differ.
As the ARL is verified by PREP, and PREP contains the recycling data and information for only Australia and New Zealand, the ARL cannot be used as a verified labeling system outside of these markets. Organisations should endeavour to ensure their packaging is labeled appropriately to avoid any potential misleading claims.

AUS NZ
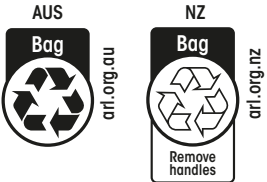
CHECKLIST

You must complete this checklist for each individual item of packaging to ensure the correct ARL symbols are used for each item and are placed on the packaging correctly and appropriately. This guide is created in association with the APCO User Guide, and any reference to 'sections' is a reference to sections within the APCO User Guide.

You must retain and provide any documentation and supporting evidence as proof of PREP Recyclability Evaluation Report to your contact at Spotlight Group to be stored on our R drive.

* Please note that the final item on this checklist is only relevant to the first on-pack ARL design created by Member to go to market has been approved by APCO.

It is a MANDATORY requirement of Spotlight Group Holdings that product packaging incorporates the Australasian Recycling Logo (ARL) to help consumers recycle correctly.

FURTHER INFORMATION

For further information on this process as well as further information for the previous pages of this guide **please refer too the APCO Australian Recycling Label Program User guide.**

You can also **contact the Spotlight Retail Group Sustainability & Social Responsibility Specialist** for support in this area.

☐ **Competent User** - PREP user has completed the PREP training and is now a competent user.

☐ **Packaging Specifications Validity** - the Member is confident that packaging specifications input in PREP are valid for the packaging item being evaluated.

☐ **PREP Evaluation Completed and Saved** - Packaging item has been evaluated in PREP by a competent User. PREP Recyclability Evaluation Report is saved in files with supporting evidence.

☐ **Application of ARL** - ARL selection for each separable packaging component is in accordance with PREP Recyclability Evaluation Report and this User Guide.

☐ **Conditionally Recyclable** - Any conditionally recyclable claims have sufficient supporting evidence - i.e. Soft Plastics Module.

☐ **ARL Style Guide** - ARL artwork application is compliant with all ARL Style Guide specifications, including:

☐ **Separable components** - all separable components are clearly labeled as per the ARL Approved Component Names and each component is identified in a separate ARL artwork.

☐ **URL** - contains the ARL URL or approved Member URL

☐ **Colour** - The ARL is one colour and is clear against the background colour

☐ **Design** - ARL artwork has not been manipulated from the original EPS files and is clear (not placed on a busy background)

☐ **Sizing** - the ARL artwork sizing is no smaller than 12mm in height (unless the packaging meets micro-ARL style requirements). In this case, all micro-ARL Style Guide requirements are met.

☐ **Use with other logos** - the ARL artwork is not placed near conflicting logos. Alternative logo use has been approved, i.e. REDcycle logo.

☐ **Labeling across countries** - Members have communicated the ARL is specific to Australia and New Zealand only. Other recycling labels must be identified for their respective countries.

☐ **Internal tracking of ARL use** - Members have internal tracking processes to document all packaging items that are released with the ARL on-pack, including which ARL symbol is used.

☐ **APCO Approval** - *First** on-pack ARL design created by Member to go to market has been approved by APCO as per Section 3.1.

NO POLYSTYRENE IN PACKAGING

We are taking the important step to phase out expanded polystyrene (EPS) in all packaging for products under 45kgs. This is part of a targeted approach to phase out problematic single-use plastics in packaging and aligns with government regulations coming into effect.

What is expanded polystyrene (EPS) packaging? Loose fill EPS is protective packaging typically used to protect products during transportation through void fill and cushioning. Loose fill includes packing peanuts and sheeting. Moulded EPS is protective packaging typically found in the packaging of electronics and appliances.

EPS packaging is considered a problematic and unnecessary single use plastic because it is not recyclable using kerbside collection systems, there are limited drop-off services to recycle EPS for customers and if littered, it has a high environmental impact.

This phase out does not apply to polystyrene and/or plastic foam products that we sell, such as bean bag fill and decorating foam. Currently we are only phasing out EPS in business to consumer packaging.

ENVIRONMENTAL CLAIMS

Many consumers consider environmental claims as a major factor when evaluating products to purchase. Therefore, it is essential that consumers are provided with accurate information in order to make informed decisions. These claims come in a wide range of forms, including statements about environmental sustainability, recycling, energy and water efficiency or impact on animals and the natural environment.

Companies or brands which make environmental or 'green' claims should ensure that their claims are scientifically sound and appropriately substantiated. Consumers are entitled to rely on any environmental claims you make and to expect these claims to be truthful. Not only is this good business practice; it is law. If you wish to make environmental claims about a product, they should be honest, accurate and able to be substantiated. You should clearly explain, in simple language, the significance of the benefit to the environment.

Terms such as 'green', 'environmentally safe' and 'fully recycled' are broad terms that may have more than one meaning. For example, the statement 'safe for the environment' could have many meanings depending on the audience, some may believe this means your product is biodegradable or others may infer that it contains non-toxic ingredients. If a consumer's understanding, inferred from the terms used, conflicts with the facts then they may be misled. To avoid misleading consumers, make sure that you explicitly identify and accurately convey any 'green' attributes.

You should be careful that the overall impression you create about the goods or services you sell is not misleading. In other words, it is not enough for each representation to be technically or narrowly correct. It is just as important to look at the overall impression created in the minds of average consumers in the target audience.

JOLLY
& JOY

You will be supplied with a printed Jolly & Joy colour swatch.

This will swatch will have the main Jolly & Joy Pantones 1795C & 7628C as well as the standard pattern size.

This is to be used to compare printed packaging to to ensure colour consistency throughout the Jolly & Joy range. All packaging must closely match the colours of this swatch so the Jolly & Joy range is cohesive in store.

PRINTING CHECKLIST & QUALITY

The packaging checklist as seen here must be looked through and checked off when-ever working on packaging artwork to assure all packaging artwork is clear, legible, and accurate and all colours, typefaces and logos match those laid out within the brand guidelines document.

If it is the first time any particular product type has been produced or there has been brand update a physical printed copy of the packaging must to the relevant buyer or assistant tor approval.

It is important that you have a signed/approved sample of your packaging and that you've specified all the above details within the checklist in a previous run. Material and printing should be verified, packaging should be measured, and colors should match your Pantone colour specifications.

This signed and approved sample of packaging has been created it important to use this as a key example all other packaging should match back too.

Once everything has been ticked off the packaging must be sent to the relevant buyer or assistant for final approval.

PACKAGING SIGN OFF

All artwork must be sent to Spotlight for approval before printing.

Suppliers – please send artwork to the relevant buyer or assistant.
Please use this guide as a reference for all Jolly & Joy products.

PACKAGING CHECKLIST

LOGO
- ☐ It is important that the appearance of the logo remains consistent. Its orientation, colours and composition should remain as indicated in the brand guidelines document.

COLOUR
- ☐ Pantone & CMYK colors are consistent with those outlined in the brand guidelines .
- ☐ Colours are consistent with printed packaging example provided.

TYPEFACES & FONTS
- ☐ Typeface, font type and size are consistent with those outlined in the brand guidelines.

DIMENSIONS
- ☐ Are packaging dimensions consistent with those outlined in the brand guidelines.
- ☐ Do the dimensions of the product packaging allow it to be safe/secure.

COPY & MANDATORY INFORMATION
- ☐ Proofread the copy
- ☐ Barcode and Item number
- ☐ Import Information & Country of Origin
- ☐ Care & Use
- ☐ All labeling is clear, legible, and accurate
- ☐ Warning if applicable

IMAGERY
- ☐ Does image clearly show the product contained within the packaging.
- ☐ Does the lighting and colours of the image match those of the product.
- ☐ Is image of high quality.
- ☐ Does the photography suit the brand guidelines.

CARD AND PAPER STOCK QUALITY/FINISH
- ☐ Does the finish of the card stock used match that outlined within the brand guidelines.
- ☐ Does the GSM of the card stock range between 250-400gsm depending on the individual product. With the ideal usually being around 350gsm for most products.
  * There are some exceptions to this such and dinner sets and glassware set packaging which should be as thick as required to ensure the products safety as well as maintain the boxes structural integrity.
- ☐ Physical samples are to be sent for approval of quality and colour on the first run of each new set of packaging before mass production begins.

JOLLY
& JOY

PRODUCT INFORMATION

Product Dimensions must be displayed on all applicable packaging. This should be on the front of the packaging on all products that require customer to be sure of product sizing (e.g. dimensions for bed linen).

Set Numbers must also be shown clearly on the front of all applicable products (e.g. umber of Christmas bon bons).

Product Composition, it is important to articulate the materials that have been used in the fabrication of a product.
For products such as manchester this is critical information and should be shown on the front of the pack.

Icons should be shown on the front and sides of the packaging where applicable, please see icons page for further reference.

Care Instructions and Icons must be included on all products, especially manchester and table top products. All labels must include washing or care instructions. Please ensure that the wording for these instructions is simple and easy to understand. Please ensure that 'Dry Cleanable', 'Do Not Dry Clean' and 'Food Safe' symbols are use where appropriate.

These instructions must also be included on the care tag and on the backstamp of these products. Please see care label and backstamp page for further information.

PRICING INFORMATION - PARTY

Pricing must be displayed on all packaging under Party products. The below pricing label must be the same size across all packaging and is to be placed on the front panel in the top right hand corner 5mm from both edges where applicable.

Label positioning differs on the swing tags, please refer to packaging guidelines & examples.

5mm	
AU $9.99	NZ $10.99
SG $11.99	MY RM32.99

7.5mm   29.5mm   5mm

AU $9.99
NZ $10.99
SG $11.99
MY RM32.99

5mm
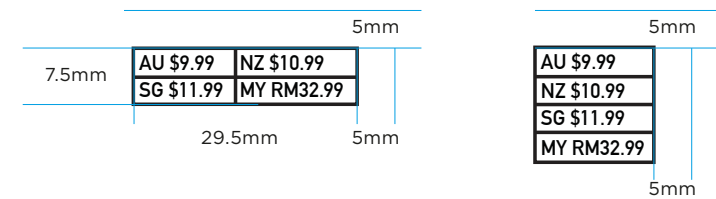
ADDRESS AND COUNTRY OF ORIGIN

The Spotlight Support Office address details must be included on all packaging and labels as well as the country of origin (where the product was made).

There are 2 layout options depending on the available space.

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205

Made in China

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

Minimum Text Size:
7pt/Auto leading.

3.5pt space after paragraph between 'Address' and 'Country of Origin'.

PRODUCT WARNINGS

Some products will require a warning to highlight potential safety risks to consumers.

These risks may relate to the packaging materials (e.g. the risk of suffocation from plastic covering used to package the product or the actual product (e.g. the risk of suffocation from bean bag filling or the risk of fire from candles).

It is the responsibility of the Merchandise team to ensure the correct warning is in place. Warnings must be clearly visible on the packaging.

WARNING: Please keep packaging away from children. Plastic covering may cause a suffocation.

Red Text:
M 100 Y 100.

Minimum Text Size:
8pt/10pt leading.
Font must be sans serif.

WARNING:
Must be in bold.

Red Stroke:
1pt (around the text box).

For large packaging formats, such as 'Bean Bag Fill', the warning is to be scaled up to an appropriate size so that it is clearly visible at a glance.

JOLLY & JOY

BARCODE

A unique barcode must appear on all products. It is essential that the size and print specifications for barcodes are followed to ensure they are able to be scanned.

All Spotlight products require a EAN-13 barcode and it must meet GS1 specifications.

The barcode must be placed within a white area on the packaging label.

White Area: 37.29mm (W) x 25.93mm (H)
Barcode: 31.35mm (W) x 22.85mm (H)

If the barcode is required to be smaller to suit the product, DO NOT reduce the above size by more than 80%.

DO NOT shorten the height of the barcode.

Where possible the barcode should be positioned on the back of the packaging on the bottom right hand corner of the pack.

BARCODE STICKER

In the majority of applications the barcode is to be applied to the packaging as a self adhesive label.

This allows products that come in a variety of colours and sizes to utilise the same packaging and have individual barcodes to be applied to them.

It also allows for **batch numbers/order numbers** to be allocated to packaging, enabling products to be tracked to help ensure that the continuity of colour and quality is maintained between different orders.

The sticker has space for **style** and **colour** information to be added, if required. **Pricing** information can also be displayed on the sticker, but only when requested by the buyer.

When designing the packaging available for the barcode sticker, allow 5mm clear space around it for movement in its application.

CARE LABEL

All textile products such as bedding, napery and other manchester must include a sewn in care label.

This label must include all the details below such as the Jolly & Joy logo, the product compositions such as 100% cotton, 100% polyester for example, and care and use such as do not bleach, line dry, hand wash only etc as well as the product information and country of origin.

Example as per below.

Supplier is required to update material, care instructions and country of origin to create artwork for product.

SCALE 100%

38mm

10mm

MI-520

Logo
Black version

**JOLLY
& JOY**

Composition:
**Cotton / Polyester
KOO 600TC**
Size: **SB**
Colour: **WHITE**
**9123456789012
81234567
9876543210**

Product Information
Gotham Medium and Bold
8pt / 8pt leading

Barcode Number
Article Number
Batch Number

95mm

Care Instructions
6pt type (Auto Leading)

Care Instructions
• Warm machine wash
  Separately before use.
• Do not bleach.
• Do not tumble dry.
• Line dry without delay.
• Warm iron if required.
• Do not dry clean.
Made in India

Country of Origin

Care Icons

FRONT

BACK

130mm

**JOLLY
& JOY**

30mm

7mm

Logo
Black version

Composition: **Cotton**
**9123456789012
81234567
9876543210**

Care Icons

Barcode Number
Article Number
Batch Number

Care Instructions
• Warm machine wash
  separately before use.
• Do not bleach.
• Do not tumble dry.
• Line dry without delay.
• Warm iron if required.
• Do not dry clean.
Made in India

Care Instructions and
Country of Origin
6.5pt type (6.5pt Leading)
2pt space after between sections

BACKSTAMP

Joy & Joy tabletop products, where possible, must include the following on a backstamp - Logo, Material, Care instruction and county or origin, in that order.

Example as per below.

Supplier is required to update material, care instructions and country of origin to create artwork for product.

Material: 8pt Gotham - Bold
Care and Use: 6pt Gotham - Medium

SCALE 100%

10mm

JOLLY
& JOY

8pt · **Stoneware**

6pt · Microwave &
Dishwasher Safe
Made in China

JOLLY
& JOY
Stoneware
Microwave &
Dishwasher Safe
Made in China

JOLLY & JOY — RED GLITTER BOWS SET OF 2

JOLLY & JOY — GIFT LABELS 24 PACK (2 SHEETS)

JOLLY & JOY — TINSEL YARN 50g
100m LENGTH
100M PER BALL
COMPOSITION 100% POLYESTER

JOLLY & JOY — RIBBON

JOLLY & JOY — 2 PACK STRETCH FABRIC KOALA KLAUS DINING CHAIR COVERS

JOLLY & JOY

JOLLY & JOY — PAPER NAPKINS 25 PACK (30CM)
PLANET FRIENDLY DESIGN

JOLLY & JOY — PINE GARLAND 18SCM

JOLLY & JOY — CHRISTMAS GIFT TAGS SET OF 12

PRODUCT PHOTOGRAPHY

All Jolly & Joy products are to be photographed on a simple background that shows the product clearly. Below is a series of examples of how they should be photographed. Small Christmas themed objects can be used in styling these photographs.

CHRISTMAS LIGHTS

String Christmas lights are be photographed as a bunch.
All lights to be photographed on dark backgrounds so it is easy to see they are lit up.

JOLLY
& JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 70%

POWER TYPE COLOUR CODE
- SEE NEXT PAGE

POWER TYPE COLOUR CODE
- SEE NEXT PAGE

POWER TYPE COLOUR CODE
- SEE NEXT PAGE

20mm

90mm

JOLLY
& JOY

15mm

Number of Lights
Gothic Medium - 50pt
Kerning - 0

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

Icon
Gothic Black - 15pt
Kerning - 0

Callout
Gothic Medium - 6pt
Kerning - 25
UPPERCASE

JOLLY
& JOY
600
WARM WHITE LED
STRING LIGHTS
SOLAR POWERED

| 61m | 8 | | |
| CORD LENGTH | FLASH SETTINGS | GREEN CORD | OUTDOOR USE |

JOLLY
& JOY
600
WARM WHITE LED
STRING LIGHTS
SOLAR POWERED

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

8 FLASH SETTINGS
61 METER LENGTH
GREEN CORD
INDOOR/OUTDOOR USE

JOLLY
& JOY
600
WARM WHITE LED
STRING LIGHTS
SOLAR POWERED

| 61m | 8 | | |
| CORD LENGTH | FLASH SETTINGS | GREEN CORD | OUTDOOR USE |

JOLLY & JOY

10CM

INDOOR/
OUTDOOR

1M   60M

Lights Diagram

100mm

61 metres of lights with 1 metre lead wire from first light to panel.
MODE Switch with 8 light modes.
1. Combination 2. In Waves 3. Sequential 4. 4. Slo-Glo 5. Chasing/Flash 6. Slow Fade 7. Twinkles/Flash 8. Steady
9. OFF

Water and weather resistant. 17,000 hour life. Solar panel swivels 108° to capture sunlight anywhere.

High efficiency solar panel converts sunlight into energy. Easy to use mounting and stake. No need for wires or outlets.
Requires 3 x 1.2V AA500mAh NI-MH Non-Rechargeable Battery (INCLUDED).

Please read safety instructions carefully before use to ensure
the satisfactory and safe operation of this product.
Please retain packaging and instructions for future reference.

⚠ WARNING: IMPORTANT SAFETY INSTRUCTION
Transformer plug is for indoor use only.
Lead cable must be uncoiled before use.

Details
Gothic Medium - 6pt
Leading - 7pt
Kerning - 7

Light Modes
Gothic Bold - 6pt

⚠ **WARNING:** CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

AUS/NZ
Box
recycle.org.au

SKU#
Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

BARCODE

This product is intended for use in Christmas decoration only, not to be used by
children under 14 years old and not intended for household room illumination.

Avoid damage to the wiring, do not use product with damaged insulation of wire.
Ensure the lights are not covered by decorations and have adequate airflow around the bulbs.
Keep any part of the product away from the heat or open flames.
The supply terminals are not to be short circuited. Do not operate in the packaging.
Important - LED lights are not replaceable. Exhausted batteries are not to be removed.
WARNING: KEEP AWAY FROM FIRE!

15mm   90mm   150mm   90mm   150mm

Callouts
Gothic Medium - 10pt
Leading - 15pt
Kerning - 25
UPPERCASE

ARL icons must be approved
through the proper channels
before printing.

CHRISTMAS LIGHTS PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

JOLLY & JOY

600
WARM WHITE LED STRING LIGHTS
SOLAR POWERED

SOLAR POWERED

PANTONE 357C

CMYK 86 40 91 39

RGB 26 86 50

JOLLY & JOY

500
MULTI-COLOURED STRING LIGHTS
LOW VOLTAGE

LOW VOLTAGE

PANTONE 647C

CMYK 84 68 28 15

RGB 60 82 122

The Christmas lights for Jolly & Joy are colour coded according to the type of power they use to make it easier for customers to shop the range.

The colour coding is used on both the information panel on the front face of the box, on the sides highlighting the power type as well as the full back panel of the packaging. This can all be seen on the packaging diagram on the previous page.

JOLLY & JOY

1000
MULTI-COLOURED STRING LIGHTS
BATTERY OPERATED

BATTERY OPERATED

PANTONE 7628C

CMYK 24 95 91 19

RGB 149 52 47

JOLLY & JOY

SANTA HAT

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

SWING TAG

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

FRONT

5mm

5mm

20mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

JOLLY & JOY

SANTA HAT

AU $9.99	NZ $10.99
SG $11.99	MY RM32.99

BACK

BARCODE

65mm

AUS/NZ

Label

arl.org.nz

Place in used
Envelope

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne, VIC
Australia 3205

Made in China

**ARL icons must be
approved through
the proper channels
before printing.**

HEADER CARD PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

SKU #

Made in China

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205

For more information on
recycling visit art.org.au

AUS/NZ
Card

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

JOLLY
& JOY

GIFT STICKERS
24 PACK

SKU #

Made in China

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

For more information on
recycling visit art.org.au

AUS/NZ
Card

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

JOLLY
& JOY

GIFT STICKERS
24 PACK

Made in China

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

art.org.au

AUS/NZ
Card

| NZ $10.99 |
| AU $9.99 |
| SG $11.99 |
| MY RM32.99 |

JOLLY
& JOY

GIFT STICKERS
24 PACK

JOLLY & JOY

RED GLITTER BOWS
SET OF 2

AU $9.99 | NZ $10.99
SG $11.99 | MY RM32.99

DECORATIONS BACKING CARD

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

AU $9.99	NZ $10.99
SG $11.99	MY RM32.99

JOLLY & JOY

RED GLITTER BOWS
SET OF 2

180mm

120mm

AUS/NZ

Card

For more information on
recycling visit arl.org.au

SKU #

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

BARCODE

⚠ **WARNING:** CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

**ARL icons must be approved
through the proper channels
before printing.**

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 70%

THIS BOX IS FOR 6 DECORATIONS
MEASURING LESS THAN 6CM X 6CM EACH

IT IS INTENDED AS AN EXAMPLE OF BOX STYLE
AND TO BE RE-INTERPRETED FOR DIFFERENT
SIZED DECORATIONS AND SET QUANTITIES

INSERTS

SANTA BELL DECORATIONS 6 PACK

AU $10.99   NZ $10.99
SG $11.99   MY RM42.99

JOLLY & JOY

AUS/NZ   AUS/NZ   AUS/NZ
Box   Inserts   Lid

For more information on
recycling visit arl.org.au

WARNING: CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205
Made in China

BARCODE

SANTA BELL DECORATIONS 6 PACK

AU $10.99   NZ $10.99
SG $11.99   MY RM42.99

JOLLY & JOY

**ARL icons must be approved
through the proper channels
before printing.**

10mm
30mm
30mm
120mm
30mm
30mm

10mm 30mm   30mm   180mm   30mm   30mm 10mm

DECORATIONS SET PACKAGING - PLASTIC FREE BOX

JOLLY & JOY

THIS BOX IS FOR 6 DECORATIONS
MEASURING LESS THAN 6CM X 6CM EACH

IT IS INTENDED AS AN EXAMPLE OF BOX STYLE
AND TO BE RE-INTERPRETED FOR DIFFERENT
SIZED DECORATIONS AND SET QUANTITIES

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 50%

JOLLY & JOY

RED GLITTER BAUBLES
6 PACK

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

AUS/NZ Box

AUS/NZ Inserts

For more information on recycling visit arl.org.au

WARNING: CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205
Made in China

BARCODE

ARL icons must be approved
through the proper channels
before printing.

INSERTS

15mm

60mm

130mm

60mm

15mm

60mm   180mm   60mm   180mm

PAGE 33

JOLLY & JOY

PINE GARLAND
185CM

| AU $25.00 | NZ $27.00 |
| SG $30.00 | MY RM75.00 |

GARLAND PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

Logo - 20mm H

Product Name
Gotham - Medium
14pt
UPPERCASE

Pricing Box - 7.5mm H
1pt Boarder

Pricing
DIN Alternate - Bold
7pt
UPPERCASE

WARNING

WARNING

ARL Symbol
This must be confirmed
through correct processes

Import Info

**JOLLY
& JOY**

POINSETTIA GARLAND
185CM

AU $25.00	NZ $27.00
SG $30.00	MY RM75.00

WARNING Keep away from fire.

⚠ **WARNING: CHOKING HAZARD**
Contains small parts. Not suitable for children under 3 years.

AUS/NZ

Label

BARCODE

SKU #

Made in China
South Melbourne, VIC Australia 3205
Spotlight Pty Ltd, 111 Cecil Street,
Imported by

CHRISTMAS TREE PACKAGING - LARGE BOXES

JOLLY & JOY

LARGER CHRISTMAS TREE BOXES ARE TO HAVE STICKERS TO BE PLACED ON A RECYCLED CARDBOARD BOX

SEE MOCK UP ON PREVIOUS PAGE AS EXAMPLE

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 40%

STICKERS TO BE PLACED ON THE TOP PANEL OF RECYCLED CARDBOARD BOX

Style
Gothic Bold - 25pt
Kerning - 25
UPPERCASE

Style Letter
Gothic Bold - 50pt
Kerning - 25
UPPERCASE

Tree Colour
Gothic Medium - 21pt
Kerning - 25
UPPERCASE

Product Name
Gothic Medium - 21pt
Kerning - 25
UPPERCASE

STYLE
A

JOLLY & JOY

GREEN

CHRISTMAS TREE

150mm

30mm

150mm
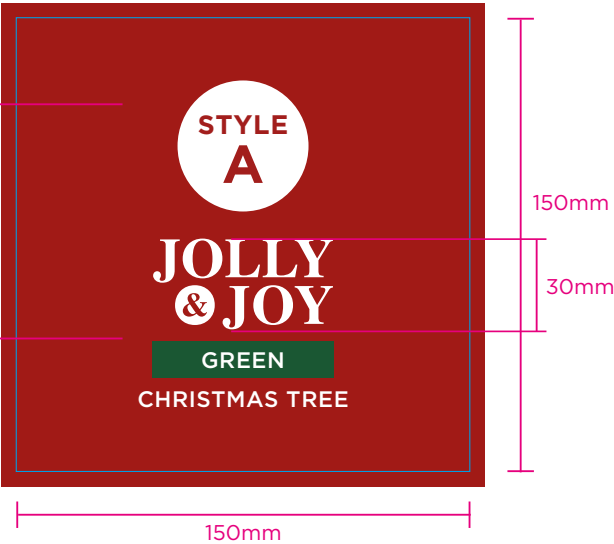
TO BE PLACED ACROSS THE SIDE PANELS SEE MOCK UP ON PREVIOUS PAGE

ARL icons must be approved through the proper channels before printing.

180mm

Tree Colour
Gothic Medium - 21pt
Kerning - 25
UPPERCASE

Product Name
Gothic Medium - 21pt
Kerning - 25
UPPERCASE

Sizing
Gothic Black - 21pt
Kerning - 0

Measurement
Gothic Medium - 8pt
Kerning - 25
UPPERCASE

85mm

40mm

165mm

95mm
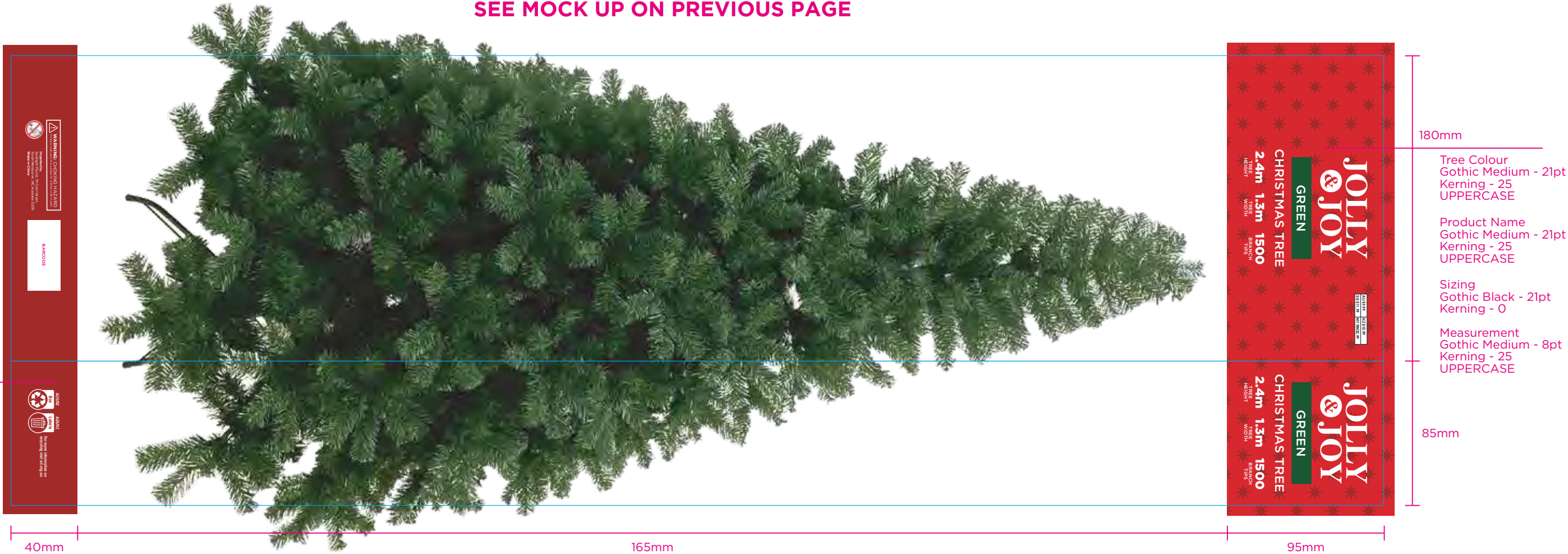
THINNER SIDE TO BE ON BOX PANEL WITH CARRY HANDLE

PAGE 37

CHRISTMAS TREE PACKAGING - SMALL BOXES

**SMALLER CHRISTMAS TREE BOXES ARE TO BE
A FULL COLOUR PRINT BOX**

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 60%

**ARL icons must be
approved through
the proper channels
before printing.**

Tree Colour
Gothic Medium - 18pt
Kerning - 25
UPPERCASE

Sizing
Gothic Black - 15pt
Kerning - 0

Measurement
Gothic Medium - 6pt
Kerning - 25
UPPERCASE

Tree Colour
Gothic Medium - 12pt
Kerning - 25
UPPERCASE

Product Name
Gothic Medium - 12pt
Kerning - 25
UPPERCASE

Style
Gothic Bold - 15pt
Kerning - 25
UPPERCASE

Style Letter
Gothic Bold - 30pt
Kerning - 25
UPPERCASE

80mm

80mm

40mm

425mm

85mm

25mm

80mm

HANDLE POSITIONING

PAGE 38

JOLLY
& JOY

RED BAUBLES
24 PACK

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

STICKER

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

MAXIMUM SIZE

65mm

65mm

30mm

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

5mm

Pricing (Party)
7.5mm

JOLLY & JOY

Logo
20mm

RED BAUBLES
24 PACK

Product Description
Gotham Medium - 14pt
Kerning - 25
UPPERCASE

5mm

5mm   FOLD

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

BARCODE

Article #

Address

Country of
Origin

MINIMUM SIZE

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

JOLLY & JOY

Logo
15mm

RED BAUBLES
24 PACK

Product Description
Gotham Medium - 14pt
Kerning - 25
UPPERCASE

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

BARCODE

PAGE 40

BON BONS PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 50%

15mm

85mm

JOLLY
&JOY

JOLLY
&JOY

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

JOLLY
&JOY

10 PACK

CHRISTMAS BON BONS | CONTAINS A HAT, JOKE & GIFT

SAMPLE IMAGE

CONTENTS MAY VARY

WARNING:
IMPORTANT SAFETY INSTRUCTIONS.
NOT SUITABLE FOR CHILDREN UNDER 3 YEARS OLD.

Pull Bon Bons with a sharp tug at an arms length away from face,
and away from breakable objects and pets.

Do not pull snap outside of bon bons.

Adult supervision is required.

Contains functional items.

Not suitable for young children due to sharp edges, points and choking hazards.

JOLLY
&JOY

10
BON BONS

25cm
BON BON
LENGTH

PLASTIC
FREE

RECYCLABLE
CONTENTS

PAPER
HAT

CHRISTMAS
JOKE

SMALL
GIFT

JOLLY
&JOY

10
BON BONS

25cm
BON BON
LENGTH

PLASTIC
FREE

RECYCLABLE
CONTENTS

PAPER
HAT

CHRISTMAS
JOKE

SMALL
GIFT

AUS/NZ
Box

For more information on
recycling visit arl.org.au

WARNING: CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

SKU #

Imported by
Spotlight Pty Ltd.
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

250mm

10 PACK

CHRISTMAS BON BONS | CONTAINS A HAT, JOKE & GIFT

PLASTIC
FREE

JOLLY
&JOY

85mm

15mm

**ARL icons must be
approved through
the proper channels
before printing.**

15mm

300mm

85mm

215mm

85mm

NAPKIN PACKAGING

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 70%

15mm

30mm

20mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

JOLLY & JOY

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

**PAPER NAPKINS
25 PACK (30CM)**

PLANET FRIENDLY DESIGN
Instead of using plastic wrap we have included an extra
napkin at the front of the pack as protection for the rest.
Simply place the first napkin in your home recycling bin
and then enjoy guilt free.

170mm

WARNING
Colours may transfer when wet.

AUS/NZ
Box

For more information on
recycling visit arl.org.au

SKU #

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

PLANET FRIENDLY DESIGN

**ARL icons must be
approved through
the proper channels
before printing.**

30mm

15mm

| 30mm | 170mm | 30mm | 170mm | 15mm |

JOLLY & JOY

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

MATTE PAPER PLATES
20 PACK (23CM)

PLANET FRIENDLY DESIGN

PAPER PLATE PACKAGING

JOLLY
& JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 70%

20mm | 25mm | 30mm | 149.5mm | 30mm | 25mm | 30mm | 149.5mm | 30mm

ARL icons must be approved through the proper channels before printing.

AU $9.99 | SG $11.99 | NZ $10.99 | MYRM32.99

MATTE PAPER PLATES
20 PACK (23CM)

PLANET FRIENDLY DESIGN

JOLLY & JOY

WARNING
Colours may transfer when wet.
Suitable for dry foods only.

AUS/NZ
Wrap

For more information on
recycling visit arl.org.au

Imported by:
Spotlight Pty Ltd.
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

SKU #

PLANET FRIENDLY DESIGN
Enjoy a guilt-free planet friendly party without the clean up
with these fully recyclable paper plates.
Once used place in your home recycling bin.

27mm

175mm | 230mm

27mm

20mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

230mm

PAPER CUP PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

20mm   89mm   200mm

ARTWORK SCALE 65%

10mm

85mm

ARL icons must be approved through the proper channels before printing.

PLANET FRIENDLY DESIGN
Enjoy a guilt-free planet friendly party without the clean up with these fully recyclable paper cups.

Once used place in your home recycling bin.

WARNING
Not suitable for use with hot liquids

For more information on recycling visit arl.org.au

AUS/NZ

Box

85mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

AU $9.99
NZ $10.99
SG $11.99
MY RM42.99

JOLLY & JOY

JOLLY & JOY

PAPER CUPS
16 PACK (250ML)

PLANET FRIENDLY DESIGN

85mm

85mm

20mm

COSTUME PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 50%

ARL icons must be approved through the proper channels before printing.

Made in China

Imported by
Spotlight Pty Ltd.
111 Cecil Street,
South Melbourne,
VIC Australia 3205

SKU #

WARNING: CHOKING HAZARD Contains small parts not suitable for children under 3 years

For more information visit arl.org.au

AUS/NZ   Bag
AUS/NZ   Sleeve

SANTA
BEARD
SANTA
HAT
BELT
PANTS
SHIRT

SANTA SUIT
ADULT

5 PIECE

JOLLY & JOY

100% Polyester
Washing Instructions
Hand wash only
Gentle care - Do not use in dryer, do not bleach.
WARNING: KEEP AWAY FROM FIRE

DO NOT
BLEACH
DO NOT
TUMBLE DRY
HAND
WASH

SIZE	HEIGHT	CHEST	WAIST	HIPS
One Size Only	170-180cm	100-120cm	80-105cm	105-120cm

90mm

30mm
Can be altered to suit width of product

25mm

90mm

Product Name
Gothic Medium - 50pt
Kerning - 0
UPPERCASE

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

JOLLY & JOY
5 PIECE
ADULT
SANTA SUIT
CONTAINS A HAT, BEARD, TOP, PANTS & BELT

AU $9.99	NZ $10.99
SG $11.99	MY RM32.99

ONE SIZE FITS MOST

320mm

240mm

ADULT

CHILD

TODDLER

ONE SIZE FITS MOST

SIZE: 3-5 YRS

SIZE: 6-8 YRS

SIZE: 9+ YRS

ONE SIZE FITS MOST

SIZE: S

SIZE: M

SIZE: L

SIZE: XL

SIZE: XXL-XXXL

JOLLY & JOY

REINDEER HEADBAND
WITH BELLS

HEADBAND PACKAGING

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

20mm

Product Name
Gotham - Medium
14pt
UPPERCASE

Pricing Box - 7.5mm H
1pt Boarder

Pricing
DIN Alternate - Bold
7pt
UPPERCASE

WARNING

WARNING

Import Info

ARL icons must be approved through the proper channels before printing.

JOLLY & JOY
REINDEER HEADBAND WITH BELLS

AU $9.99	NZ $10.99
SG $11.99	MY RM32.99

⚠ **WARNING:** CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

♻ 0-3
art.org.au
Label
BARCODE
AUS/NZ
SKU #

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205
Made in China

190mm

75mm

JOLLY & JOY
LIGHT UP HEADBAND

AU $9.99	NZ $10.99
SG $11.99	MY RM32.99

EXTERNAL WARNING
'see instructions'

⚠ **WARNING:** Contains button battery.
Hazardous if swallowed - see instructions

⚠ **WARNING:** CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

♻ 0-3
art.org.au
Label
BARCODE
AUS/NZ
SKU #

WARNING: See instructions on inside of pack

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205
Made in China

WARNING & CARE INSTRUCTIONS:

Contains hazardous batteries. Keep out
of reach of children.

2 Pieces CR1220 non-rechargeable batteries are
included but are not accessible and non-replaceable.

Examine devices and make sure the battery
compartment is correctly secured. Do not use if the
compartment is not secure.

New or used lithium button batteries can cause serve or
fatal injuries in 2 hours or less if swallowed or placed
inside any part of the body.

Seek medical attention immediately if you suspect the battery
has been swallowed or placed inside any part of the body.

Dispose of used button batteries safely and
immediately. Flat batteries can still
be dangerous.

Keep away from fire.

JOLLY & JOY

LIGHT UP
CHRISMAS LIGHT NECKLACE

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

WARNING: Contains bu...
Hazardous if sw...head - co...

NECKLACE BACKING CARD

JOLLY
& JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

15mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

JOLLY
& JOY
LIGHT UP
CHRISTMAS LIGHT NECKLACE

WARNING: Contains button battery.
Hazardous if swallowed - see instructions

200mm

WARNING & CARE INSTRUCTIONS:

Contains hazardous batteries. Keep out of reach of children.

2 Pieces CR1220 non-rechargeable batteries are included but are
not accessible and non-replaceable.

Examine devices and make sure the battery compartment is correctly secured.
Do not use if the compartment is not secure.

New or used lithium button batteries can cause serve or fatal injuries in 2 hours
or less if swallowed or placed inside any part of the body.

Seek medical attention immediately if you suspect the battery has been swallowed
or placed inside any part of the body.

Dispose of used button batteries safely and immediately.
Flat batteries can still be dangerous.

Keep away from fire.

AUS/NZ
Card
For more information on
recycling visit arl.org.au

0-3

WARNING: CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

SKU #

BARCODE

**ARL icons must be
approved through
the proper channels
before printing.**

120mm

PAGE 54

JOLLY & JOY

AU $9.99 | NZ $10.99
SG $11.99 | MY RM32.99

REINDEER
NOVELTY GLASSES

NOVELTY GLASSES BACKING CARD

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

ARL icons must be approved through
the proper channels before printing.

JOLLY & JOY

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

REINDEER
NOVELTY GLASSES

20mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

AUS/NZ
Card

For more information on
recycling visit arl.org.au

0-3

WARNING: CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

110mm

SKU #

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205

Made in China

170mm

JOLLY & JOY

AU $9.99 | NZ $10.99
SG $11.99 | MY RM32.99

CHRISTMAS CARDS
10 PACK (2 DESIGNS)

WISHING YOU KOALA-TY
TIME WITH LOVED ONES
THIS CHRISTMAS

WISHING YOU A QUOKKA
OF A CHRISTMAS

CARD SET PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 80%

14mm

14mm
Can be altered to suit
width of product

20mm

MESSAGE INSIDE READS:
Enjoy the Magic of the Season

JOLLY & JOY

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

CHRISTMAS CARDS
10 PACK (2 DESIGNS)

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

185mm

AUS/NZ

Box

For more information on
recycling visit arl.org.au

SKU #

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

**ARL icons must be approved through
the proper channels before printing.**

14mm

14mm

12mm   125mm   15mm   125mm   15mm

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

65mm

5mm

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

Pricing (Party)
7.5mm

JOLLY & JOY

20mm

LARGE GIFT BAG
33CM X 27CM X 14CM

Product
Description
14pt

65mm

5mm

FOLD

5mm

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

BARCODE

Article #

Address

Country of
Origin

30mm

**HANGING HOOK TO BE MADE FROM CARD
SEE MOCK UP ON PREVIOUS PAGE FOR POSITIONING**

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

20mm

3mm

20mm

110mm

JOLLY & JOY

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

CHRISTMAS GIFT TAGS
SET OF 12

AUS/NZ
Box
For more information on
recycling visit arl.org.au

SKU #

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

**ARL icons must be approved through
the proper channels before printing.**

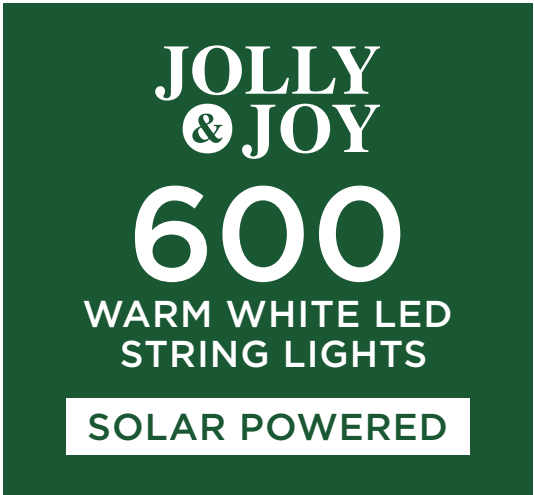20mm   3mm   170mm   3mm   170mm

GIFT LABELS PACKAGING

JOLLY
& JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 70%

20mm

3mm

JOLLY
& JOY

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

GIFT LABELS
24 PACK (2 SHEETS)

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

20mm

250mm

AUS/NZ
Box

For more information on
recycling visit arl.org.au

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

SKU #

**ARL icons must be approved through
the proper channels before printing.**

20mm 3mm   150mm   3mm   150mm

HEADER CARD PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
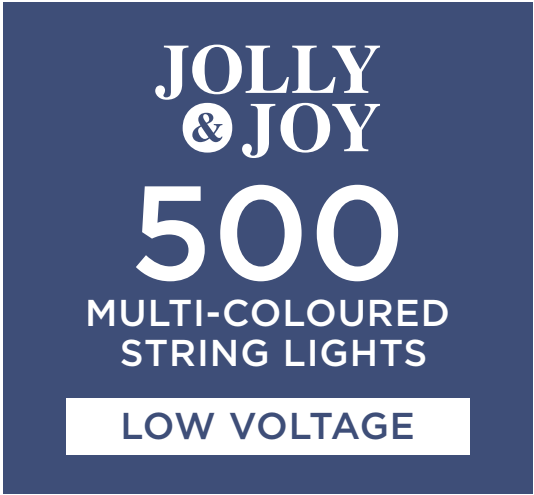All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

**A HEADER CARD AND PLASTIC BAG CAN BE USED FOR GIFT LABELS AND
GIFT TAGS IF NECESSARY
THE PREVIOUS CARD ONLY EXAMPLE IS PREFERRED FOR SUSTAINABILITY**

SKU #

Made in China

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205

For more information on
recycling visit arl.org.au

AUS/NZ Bag

AUS/NZ Card

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

JOLLY & JOY

GIFT LABELS
24 PACK (2 SHEETS)

JOLLY & JOY

CARDS DISPLAY BOX

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

Display Boxes are to be very simple, just displaying the Jolly & Joy logo and the star pattern on all visible sides.

A 5mm clearance from the edge of the packaging must be kept at all times.

The smaller star pattern has been used here.

ARTWORK SCALE 50%

JOLLY & JOY

RIBBON

| AU $4.50 | NZ $4.75 |
| SG $5.00 | MY RM14.00 |

RIBBON ROLL PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

20mm

JOLLY
& JOY

CHRISTMAS RED RIBBON
2CM X 10M

AU $4.50	NZ $4.75
SG $5.00	MY RM14.00

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

AUS/NZ
Card

arl.org.au

**ARL icons must be
approved through
the proper channels
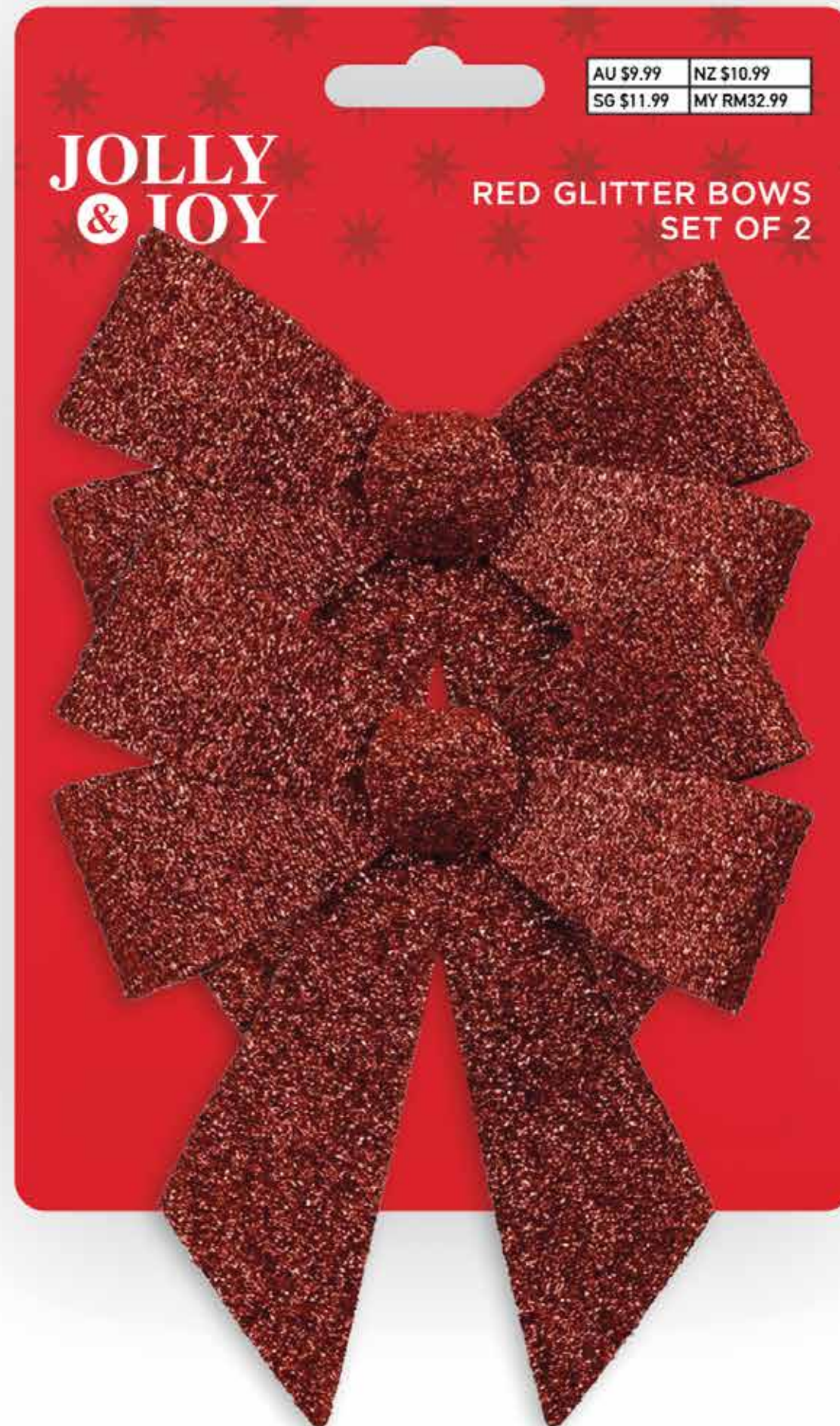before printing.**

RIBBON ROLL SET PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 70%

45mm

45mm

AU $4.50   NZ $4.75
MY RM14.00   SG $5.00

25mm

THIS BOX IS FOR 3 RIBBON REELS
MEASURING 80MM IN DIAMETER,
EACH WITH A THICKNESS OF LESS THAN 15MM
DIELINE TO BE ADJUSTED TO SUIT OTHER SIZES

110mm

25mm

45mm

85mm

JOLLY & JOY

JOLLY & JOY
SET OF 3 RIBBONS

JOLLY & JOY

AUS/NZ
Box
For more information on
recycling visit arl.org.au

85mm

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

15mm

65mm

85mm   85mm   85mm   85mm   15mm

JOLLY
& JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

JOLLY
& JOY

WOVEN EDGE RIBBON

WOVEN EDGE RIBBON

JOLLY
& JOY

WOVEN EDGE RIBBON

JOLLY
& JOY

WOVEN EDGE RIBBON

JOLLY
& JOY

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
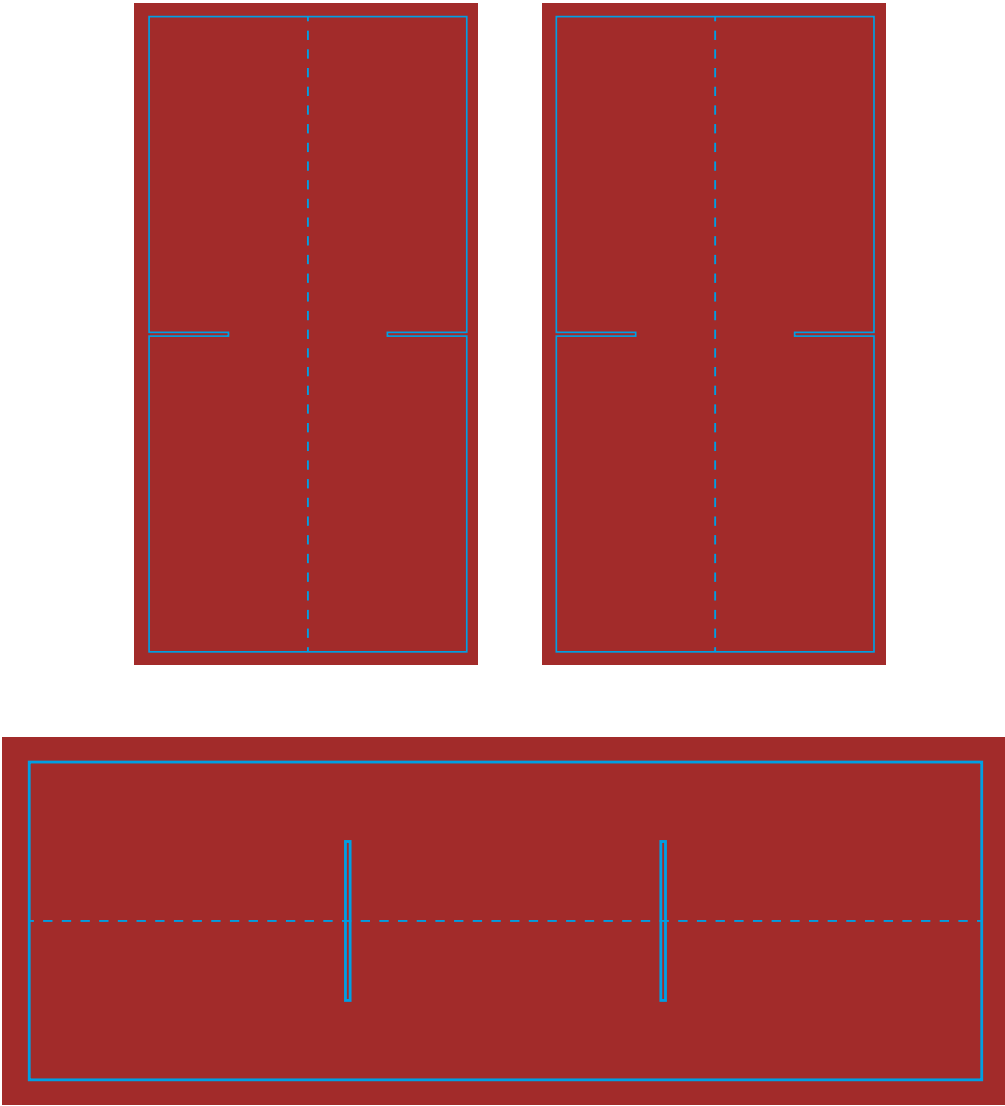All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

65mm

5mm

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

Pricing (Party)
7.5mm

JOLLY & JOY

20mm

GIFT WRAP ROLL
300CM X 76CM

Product
Description
14pt

65mm

5mm
FOLD

5mm

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

BARCODE

Article #

Address

Country of
Origin

30mm

JOLLY & JOY

CHRISTMAS GIFT WRAP
SET OF 3 76cm x 5m

GIFT WRAP SET PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 40%

20mm 40mm   760mm   40mm 20mm

120mm

**ARL icons must be
approved through
the proper channels
before printing.**

35mm

CHRISTMAS GIFT WRAP
SET OF 3.76cm x 5m

JOLLY & JOY

JOLLY & JOY

JOLLY & JOY

120mm

35mm

20mm

20mm

50mm   Product Name   310mm   40mm   320mm   40mm
        Gothic Medium - 14pt
        Kerning - 25
        UPPERCASE

PACKAGING GUIDELINES & EXAMPLES

GIFT WRAP DISPLAY BOX

**IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.**

Display Boxes are to be very simple, just displaying the Jolly & Joy logo and the star pattern on all visible sides.

The larger star pattern has been used here.

Another logo size of 75mm H has been introduced for large display boxes.

ARTWORK SCALE 30%

JOLLY & JOY

CHRISTMAS FOREST APRON

COTTON

85 X 60CM

ONE SIZE FITS MOST

NAPERY HEADER CARDS

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.
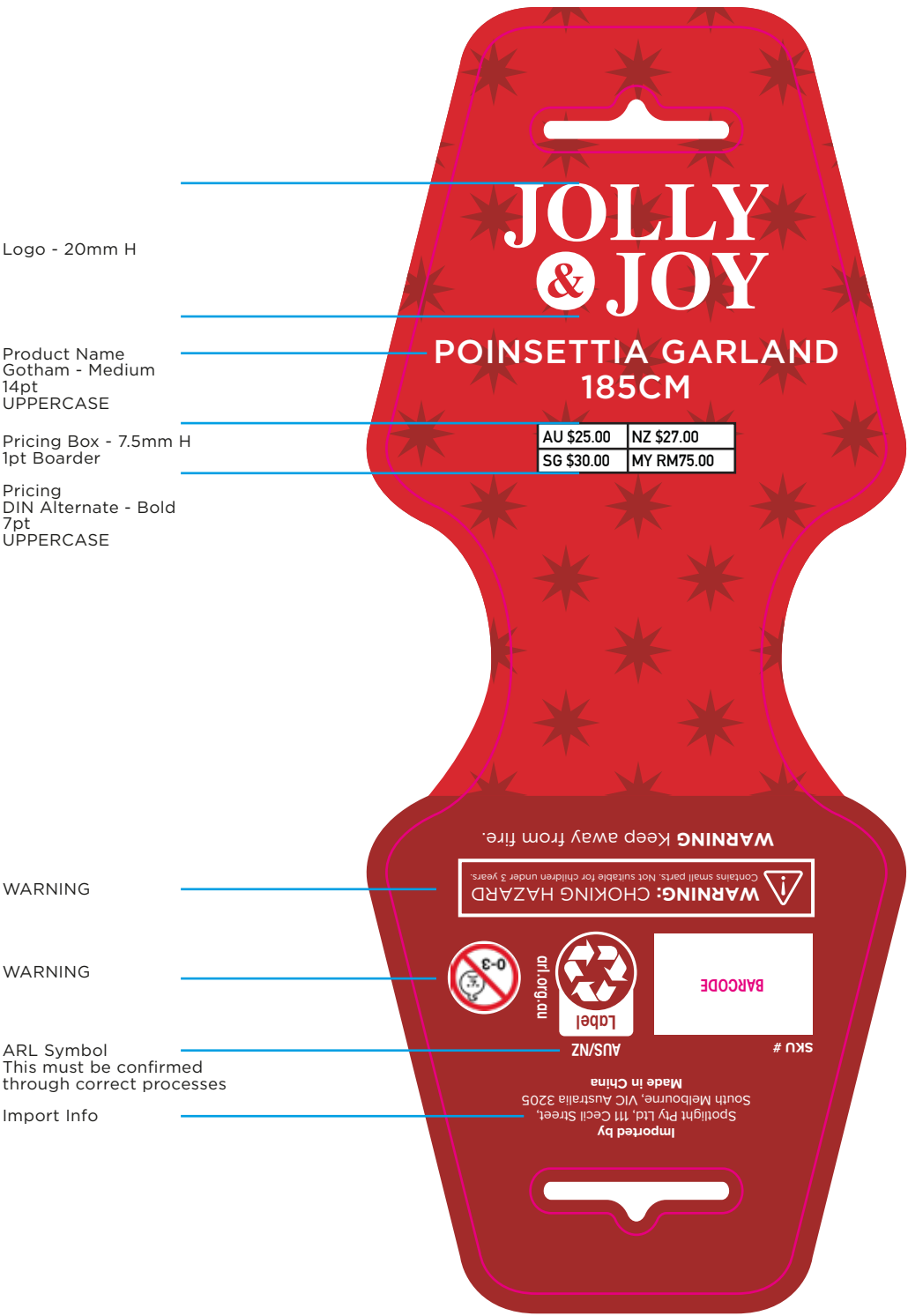
ARTWORK SCALE 100%

ARL icons must be approved through the proper channels before

AUS/NZ
Card

For more information on recycling visit arl.org.au

JOLLY & JOY

100% Cotton

CARE INSTRUCTIONS
Washing Instructions
Wash before first use. Machine Wash,
Do Not Bleach. Do not tumble dry, Warm Iron.

MACHINE
WASH

DO NOT
BLEACH

DO NOT
TUMBLE DRY

IRON
MEDIUM

DO NOT
DRY CLEAN

SKU #

Imported by
Spotlight Pty Ltd, 1
11 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

90mm

20mm

10mm
Can be altered to suit
width of product

JOLLY & JOY

CHRISTMAS FOREST APRON

COTTON

85 X 60CM

ONE
SIZE
FITS MOST

70mm

20mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

160mm

PAGE 79

NAPERY HEADER CARDS

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

Card 1

JOLLY & JOY

100% Cotton

CARE INSTRUCTIONS
Washing Instructions
Wash before first use. Machine Wash.
Do Not Bleach. Do not tumble dry. Warm Iron.

SKU #

Imported by
Spotlight Pty Ltd, 1
11 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

MACHINE WASH — DO NOT BLEACH — DO NOT TUMBLE DRY — MEDIUM IRON — DO NOT DRY CLEAN

For more information on recycling visit arl.org.au

AUS/NZ Card

JOLLY & JOY
2
COTTON
FESTIVE TEATOWELS
50 X 70CM

Card 2

JOLLY & JOY

100% Cotton

CARE INSTRUCTIONS
Washing Instructions
Wash before first use. Machine Wash.
Do Not Bleach. Do not tumble dry. Warm Iron.

SKU #

Imported by
Spotlight Pty Ltd, 1
11 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

MACHINE WASH — DO NOT BLEACH — DO NOT TUMBLE DRY — MEDIUM IRON — DO NOT DRY CLEAN

For more information on recycling visit arl.org.au

AUS/NZ Card

JOLLY & JOY
EMBROIDERED
TABLE RUNNER
COTTON
35 X 180CM

Dimensions: 90mm / 20mm / 10mm Can be altered to suit width of product / 70mm / 160mm

JOLLY & JOY

2

COTTON

OVEN GLOVES
18 X 32CM

NAPERY SWING TAGS

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

JOLLY & JOY

2

COTTON

OVEN GLOVES
18 X 32CM

20mm

Number of Product
Gothic Medium - 50pt
Kerning - 0
UPPERCASE

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

100% Cotton

CARE INSTRUCTIONS
See product tag for care information

AUS/NZ
Label
arl.org.au

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

85mm

65mm

**ARL icons must be
approved through
the proper channels
before printing.**

JOLLY
& JOY
4
COTTON
EMBROIDERED NAPKINS
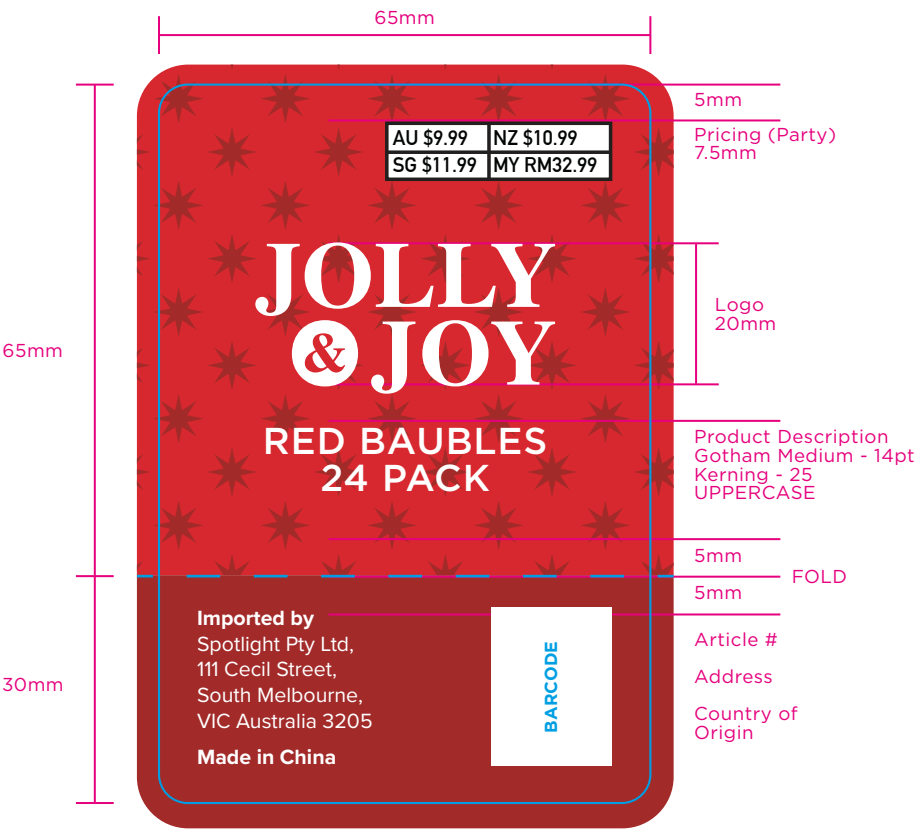45 X 45CM

NAPKINS BELLY BAND

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

JOLLY
& JOY

4

COTTON

EMBROIDERED NAPKINS
45 X 45CM

100% Cotton
Washing Instructions
Wash before first use. Machine Wash.
Do Not Bleach. Do not tumble dry. Warm Iron.

MACHINE
WASH

DO NOT
BLEACH

DO NOT
TUMBLE DRY

IRON
MEDIUM

DO NOT
DRY CLEAN

AUS/NZ
Wrap
arl.org.au

SKU #

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

70mm

5mm 10mm   80mm   10mm   80mm

**ARL icons must be
approved through
the proper channels
before printing.**

PAGE 84

JOLLY
& JOY
2 PLACEMATS
35 X 50CM

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.
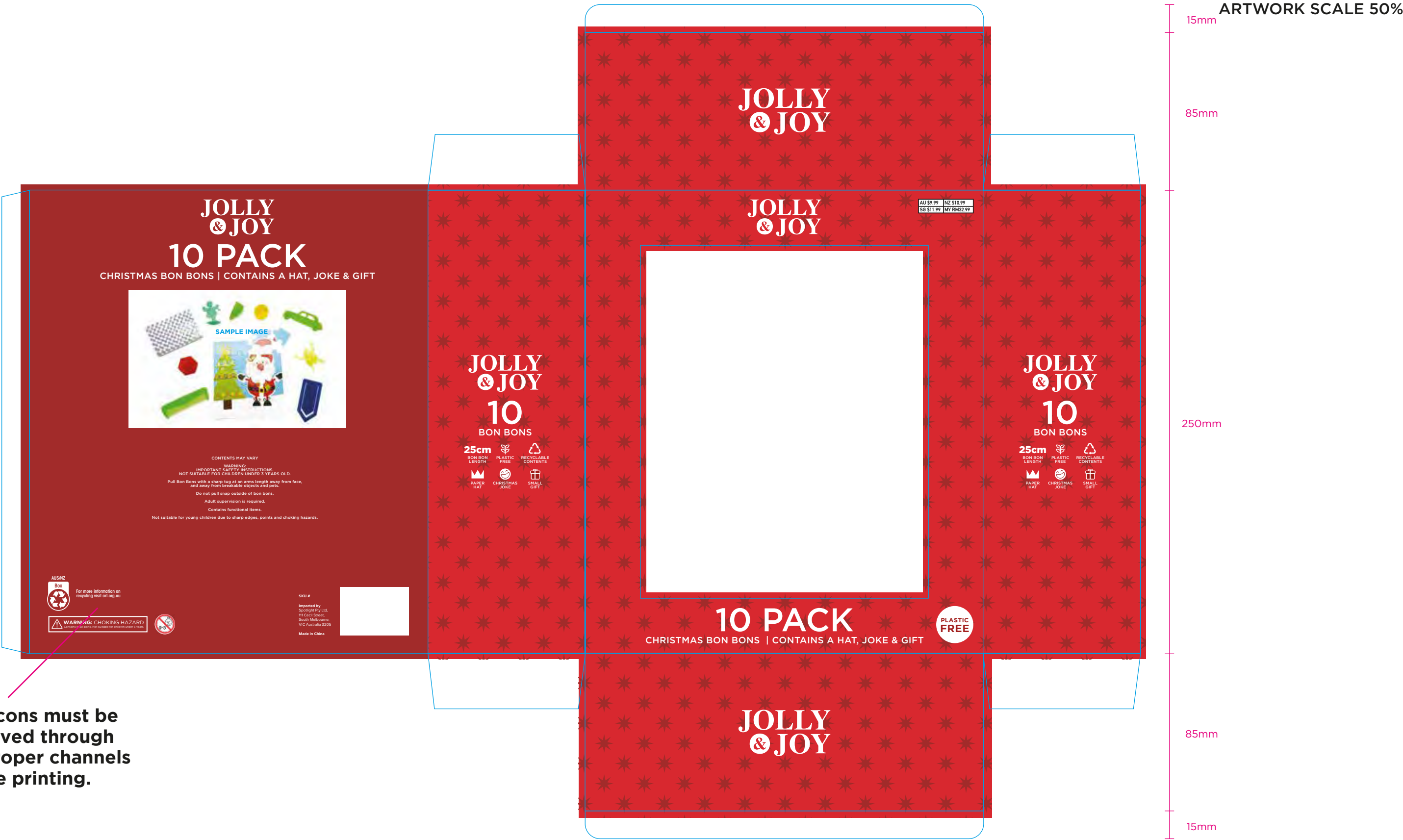
ARTWORK SCALE 100%

20mm

50mm

Number of Product
Gothic Medium - 50pt
Kerning - 0
UPPERCASE

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

JOLLY & JOY

2 | PLACEMATS
35 X 50CM

10mm

Care Instructions
100% Polyester. Wash before first use.
Cold gentle machine wash. Do not
bleach. Wash dark colours seperatly.
Do not tumble dry. Line dry in shade.
Cool iron on reverse if required.
Do not dry clean.

MACHINE
WASH

DO NOT
BLEACH

DO NOT
TUMBLE DRY

DRY IN
SHADE

IRON
LOW

DO NOT
DRY CLEAN

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

AUS/NZ
Card
arl.org.au

50mm

**ARL icons must be
approved through
the proper channels
before printing.**

100mm

PAGE 86

JOLLY
&JOY

4 | NAPKIN RINGS
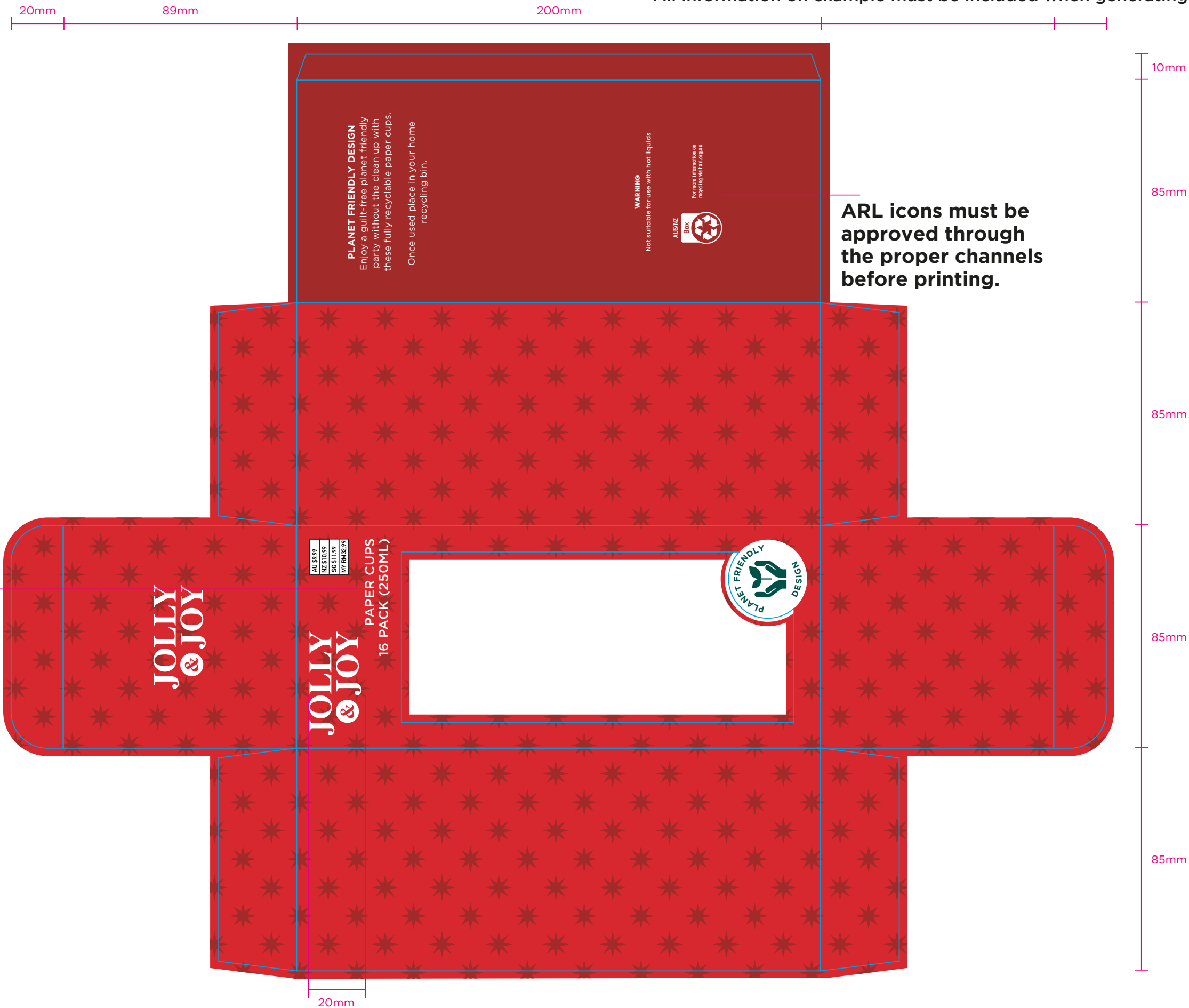50CM

NAPKIN RINGS PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier. All information on example must be included when generating new artwork for product.

ARTWORK SCALE 60%

THIS BOX IS FOR 4 NAPKIN RINGS MEASURING LESS THAN 6CM DIA EACH

IT IS INTENDED AS AN EXAMPLE OF BOX STYLE AND TO BE RE-INTERPRETED FOR DIFFERENT SIZED NAPKIN RINGS AND SET QUANTITIES

10mm
30mm
30mm
90mm
30mm
30mm
30mm
30mm

ARL icons must be approved through the proper channels before printing.

AUS/NZ Box
AUS/NZ Inserts
AUS/NZ Lid
For more information on recycling visit arl.org.au

WARNING: CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205
Made in China

BARCODE

NAPKIN RINGS 50CM | 4

JOLLY & JOY

15mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

5mm 30mm 30mm   240mm   30mm 30mm 10mm

INSERT

60mm

60mm 30mm 30mm 60mm 30mm 30mm 60mm 30mm 30mm 60mm

JOLLY
& JOY

CHRISTMAS FOREST
PRINTED TABLE CLOTH

COTTON

150 X 300CM

12-14
SEATS

TABLECLOTH PACKAGING

JOLLY & JOY

Dieline size must be the same across all products to maintain consistency.

The bag should close at the base, so the domes that fix it closed are on the bottom half at the back of the packaging.

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier. All information on example must be included when generating new artwork for product.
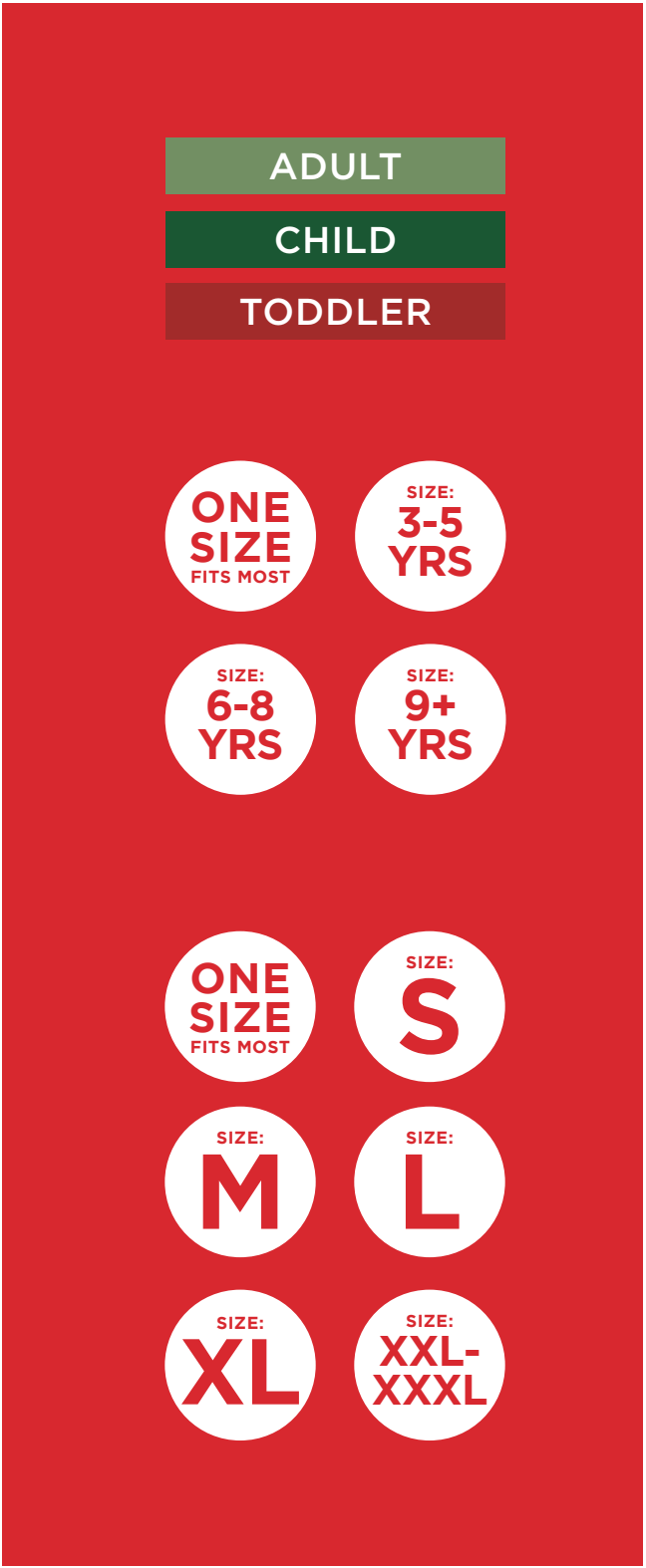
ARTWORK SCALE 65%

BACK PANEL

5mm
5mm
5mm

Barcode
Address
Care Instructions -
Written & Care Icons
Sizing Chart

5mm

Care Instructions
Wash before first use. Warm gentle machine wash.
Do not bleach or tumble dry. Rinse well. Line dry
in shade. Reduced spin. Do not iron. Dry cleanable.

For more information on
recycling visit art.org.au

AUS/NZ
Card

Machine
Wash

Do Not
Bleach

Tumble Dry

Do Not
Iron

Dry in
Shade

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

SKU #

Tablecloth Size	Drop Length	Fits Table Size	No. of Seats
00 x 00cm	00cm	00 x 00cm	0-0
00 x 00cm	00cm	00 x 00cm	0-0
00 x 00cm	00cm	00 x 00cm	0-0
00 x 00cm	00cm	00 x 00cm	0-0
00 x 00cm	00cm	00 x 00cm	0-0
00cm	00cm	00cm Round	0-0
00 x 00cm	00cm	00cm Round	0-0

9 012345 678906

12-14
SEATS

JOLLY & JOY

320mm

180mm
packaging must be full width of the product

TOP PANEL

centered

FRONT PANEL

JOLLY & JOY

12-14
SEATS

JOLLY & JOY

CHRISTMAS FOREST
PRINTED TABLE CLOTH

COTTON

150 X 300CM

12-14
SEATS

55mm
To change to
suit product

120mm

10mm

10mm

10mm

180mm
packaging must be full width of the product

FULL DIELINE CONFIGURATION

BACK PANEL

TOP PANEL

FRONT PANEL

SIZE ICONS

8-10
SEATS

8
SEATS

6-8
SEATS

6
SEATS
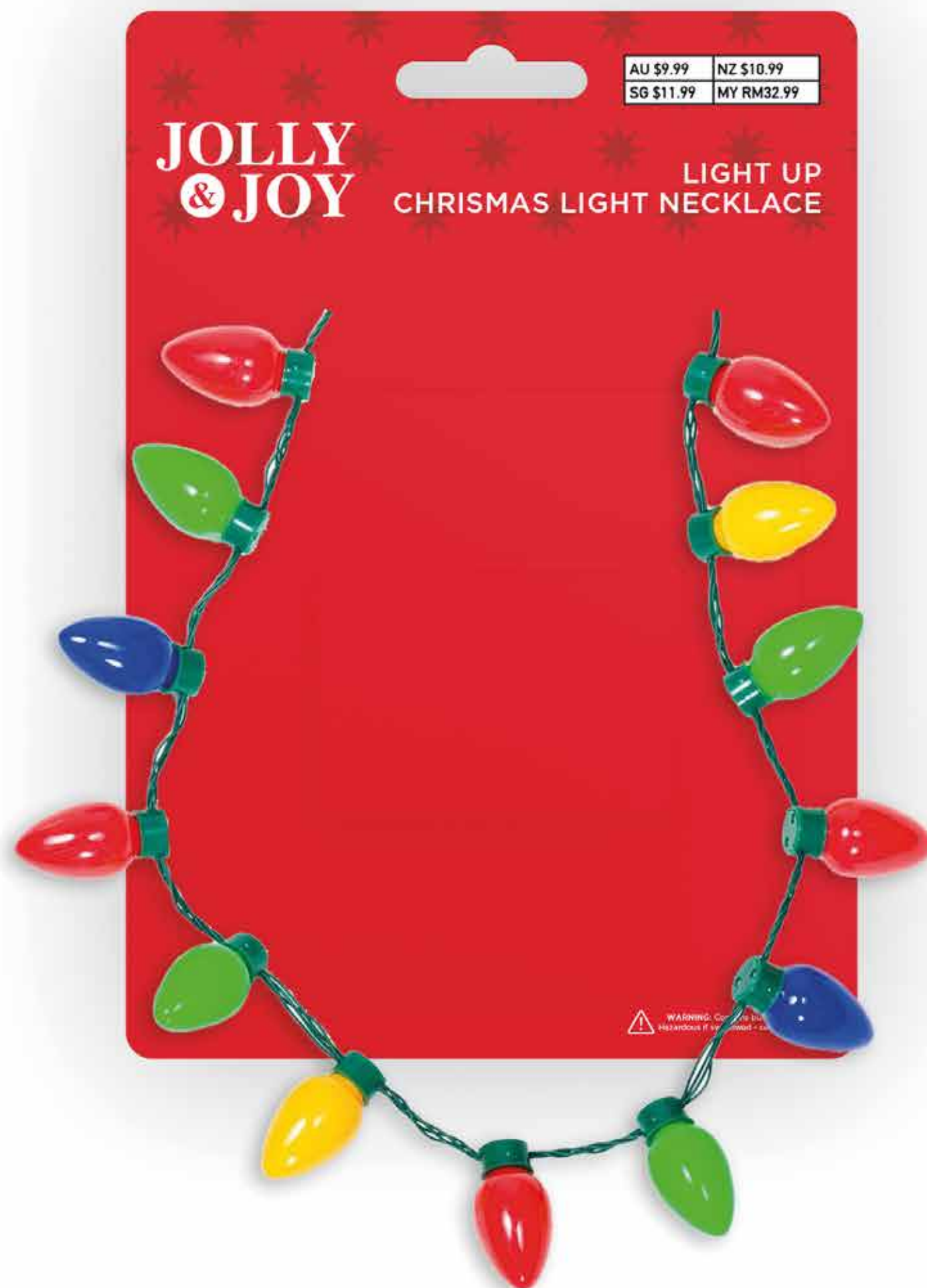
12-14
SEATS

6
SEATS

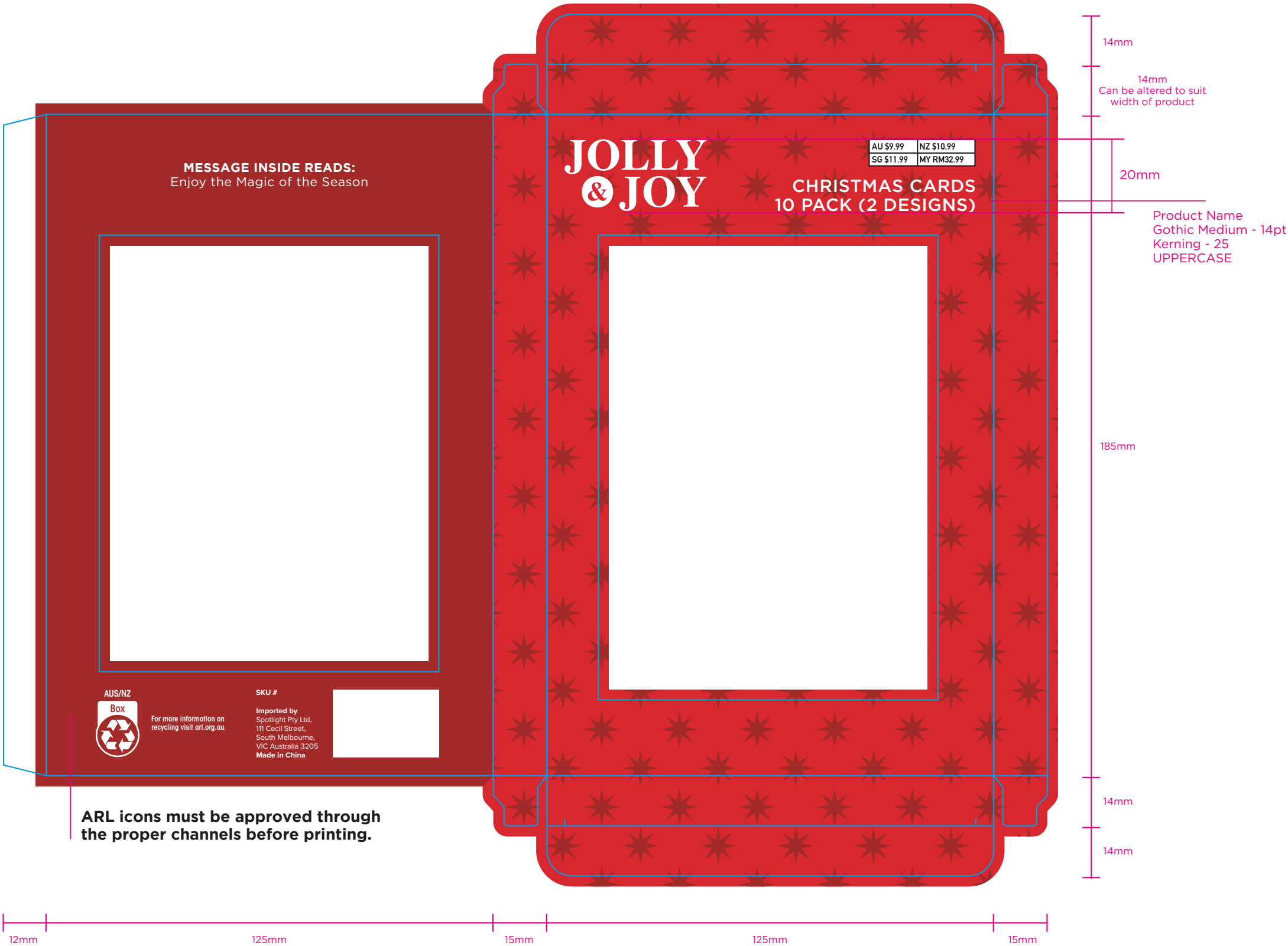PAGE 90

COOKIE CUTTER BACKING CARD

JOLLY
& JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

JOLLY
& JOY

10CM GINGERBREAD
COOKIE CUTTER

15mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

150mm

Care and Use
Hand wash in warm, soapy water, rinse
and thoroughly hand dry your cookie cutter.
Never use an abrasive cleaners and do not put in dishwasher.
Store in a dry place.

AUS/NZ

Card

For more information on
recycling visit arl.org.au

SKU #

ARL icons must be
approved through
the proper channels
before printing.

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

100mm

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
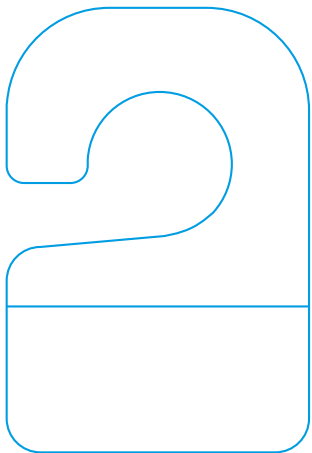All information on example must be included when generating new artwork for product.

ARTWORK SCALE 45%

30mm

82mm

JOLLY & JOY

JOLLY & JOY
4
GOLD RIM
CHAMPAGNE
GLASSES
150ml
GLASS SIZE

JOLLY & JOY
4
GOLD RIM
CHAMPAGNE
GLASSES
150ml
GLASS SIZE

30mm

268mm

Product Name
Gothic Medium - 21pt
Kerning - 25
UPPERCASE

JOLLY & JOY
SET OF 4
CHAMPAGNE
GLASSES

JOLLY & JOY
SET OF 4
CHAMPAGNE
GLASSES

Care Instructions
Wash before first use. Wash in warm soapy water
with a soft cloth or non-abrasive pad for more
difficult cleaning. Hand wash only to preserve the
gold look of the product.

CHAMPAGNE   ARTICLE: 80576904
CLEAR   BATCH: 4501780276

FOOD
SAFE

AUS/NZ
Box

For more information on
recycling visit arl.org.au

9 549336 905315

NZ: $43.00   SG: $45.00
MY: RM120.00 AU: $40.00

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111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

82mm

**ARL icons must be approved through
the proper channels before printing.**

30mm

25mm   165mm   165mm   165mm   165mm

JOLLY
& JOY
12PC
GOLD LEAF
STONEWARE
DINNER SET

JOLLY
& JOY

12 PIECE
STONEWARE
DINNER SET

JOLLY
&JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
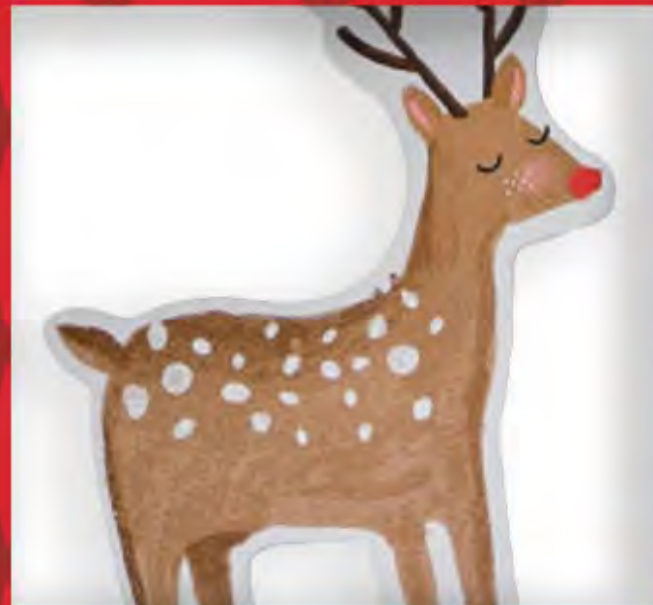All information on example must be included when generating new artwork for product.

JOLLY
&JOY

JOLLY
&JOY
12PC
GOLD LEAF
**STONEWARE
DINNER SET**

4 x 26cm
DINNER PLATE   4 x 19cm
SIDE PLATE   4 x 19cm
BOWL

JOLLY
&JOY
12 PIECE
STONEWARE
DINNER SET

JOLLY
&JOY
12PC
GOLD LEAF
**STONEWARE
DINNER SET**

4 x 26cm
DINNER PLATE   4 x 19cm
SIDE PLATE   4 x 19cm
BOWL

JOLLY
&JOY
12 PIECE
STONEWARE
DINNER SET

Care Instructions
Wash before first use. Wash in warm soapy water with a
soft cloth or non-abrasive pad for more difficult cleaning.
Hand wash only to preserve the gold look of the product.

CHAMPAGNE   ARTICLE: 80578004
CLEAR   BATCH: 4501780276

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

NZ: $40.00   SG: $46.00
MY: RM128.00   AU: $40.00

AU/NZ

For more information on
recycling visit arl.org.au

9 349339 705315

**ARL icons must be
approved through
the proper channels
before printing.**

40mm

278mm

110mm

29mm   317mm   220mm   317mm   220mm

PAGE 96

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 40%

30mm

160mm

INSERTS

JOLLY & JOY

20mm

45mm

22mm

25mm

45mm

JOLLY & JOY

SET OF 3 SERVING BOWLS
15CM x 7CM

STONEWARE

JOLLY & JOY

SET OF 3 SERVING BOWLS
STONEWARE

JOLLY & JOY

SET OF 3 SERVING BOWLS
15CM x 7CM

STONEWARE

JOLLY & JOY

Care Instructions
Wash before first use. Wash in warm soapy water with a
soft cloth or non-abrasive pad for more difficult cleaning.
Microwave and Dishwasher safe.

SKU #

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

For more information on
recycling visit ncf.org.au

9 012345 678900

Product Name
Gothic Medium
- 14pt
Kerning - 25
UPPERCASE

22mm

45mm

20mm

220mm

160mm

160mm

160mm

160mm

20mm

PAGE 98

JOLLY & JOY

JOLLY & JOY

CHRISTMAS TREE PLATTER SET
3 CERAMIC PLATES WITH BAMBOO TRAY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 50%

JOLLY & JOY

FOOD SAFE

Care Instructions
Wash before first use. Wash in warm soapy water with a soft cloth or non-abrasive pad for more difficult cleaning. Hand wash only to preserve the good look of the product.

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

Box

AB/NZ

JOLLY & JOY

CHRISTMAS TREE PLATTER SET
3 CERAMIC PLATES WITH BAMBOO TRAY

JOLLY & JOY

CHRISTMAS TREE PLATTER SET
3 CERAMIC PLATES WITH BAMBOO TRAY

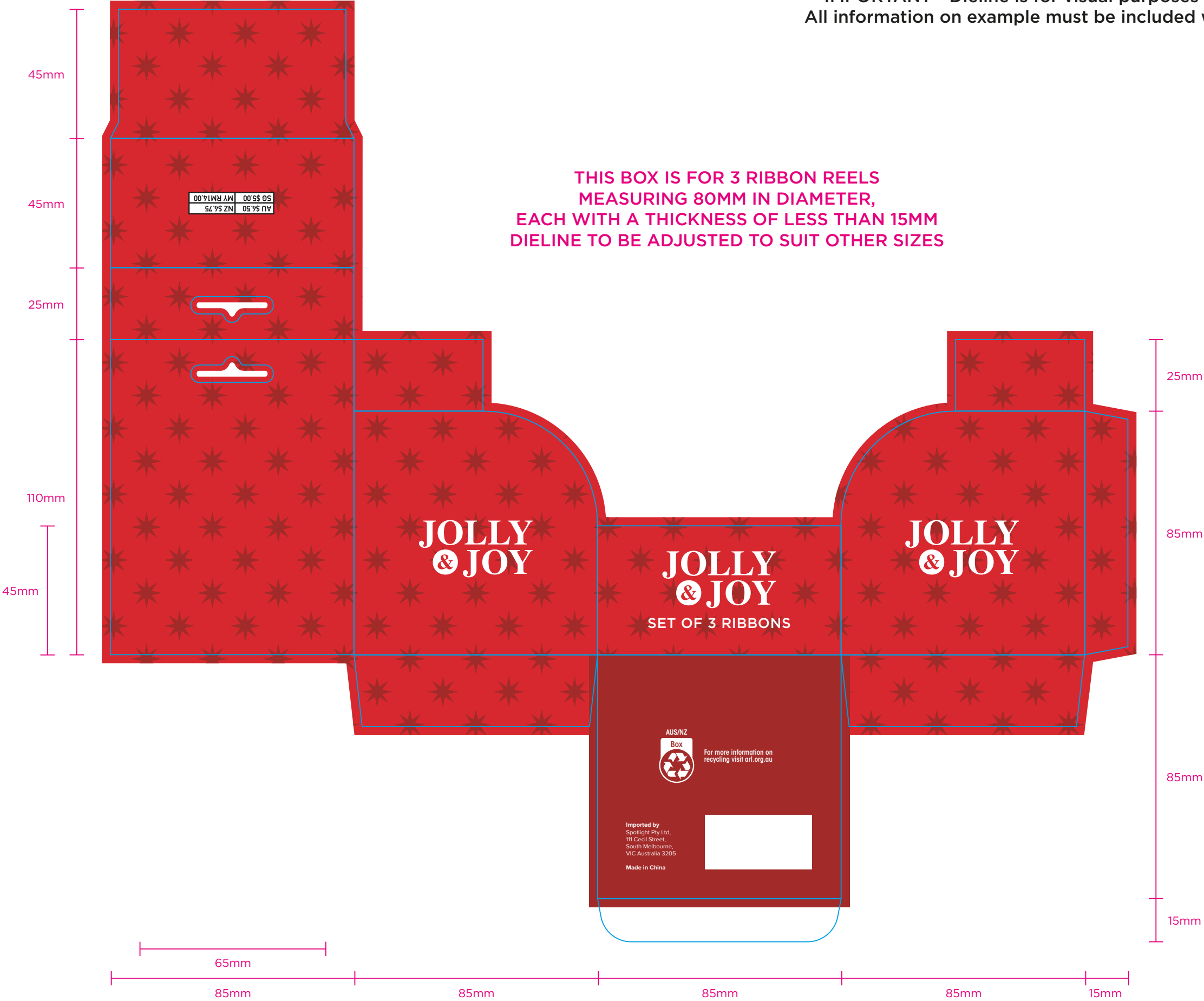**JOLLY & JOY**

SALT AND PEPPER SHAKER SET PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 80%

20mm

55mm

JOLLY & JOY

15mm

Product Name
Gothic Medium
- 14pt
Kerning - 25
UPPERCASE

JOLLY & JOY

CERAMIC

SALT AND
PEPPER
SHAKER SET

JOLLY & JOY

SALT AND PEPPER
SHAKER SET

JOLLY & JOY

CERAMIC

SALT AND
PEPPER
SHAKER SET

JOLLY & JOY

Care Instructions
Handwash only. Wash before first use. Wash in warm soapy water with a soft cloth.
Not Microwave or Dishwasher safe.

Filling Instructions
Place thumb tightly over the shaker holes to prevent grains falling out and turn the shaker upside down.
Remove the stopper and fill the shaker with salt or pepper, to make this easier use a funnel.
Fill the shaker to just below the top, leaving space for movement of the grains through the holes.
Replace the stopper and turn shaker back up the correct way.

AUS/NZ
Box
For more information on
recycling visit arl.org.au

WARNING: CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

110mm

**ARL icons must be
approved through
the proper channels
before printing.**

55mm   150mm   55mm   150mm   22mm

PAGE 102

JOLLY & JOY

4 PACK

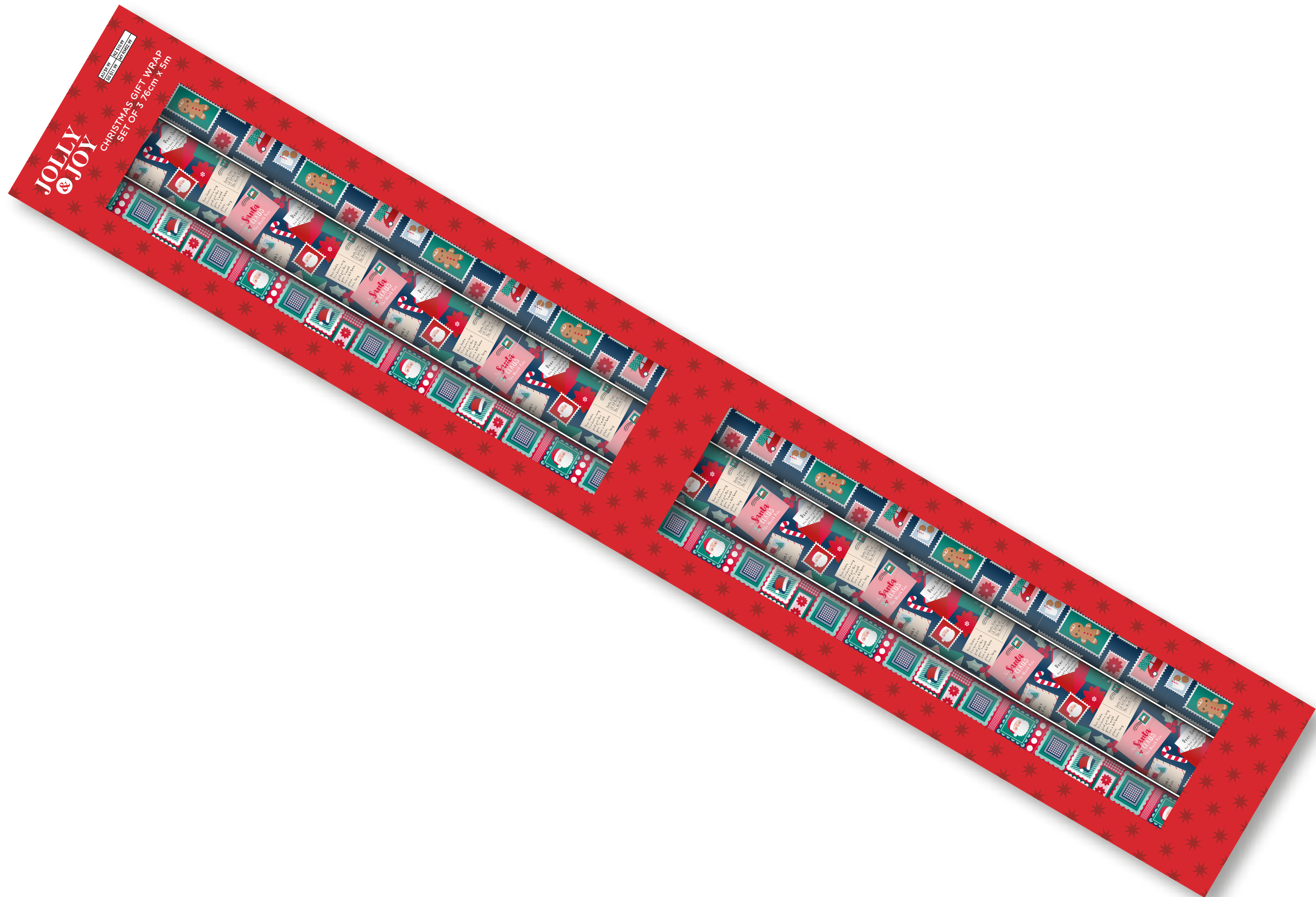RED

CHARGER PLATES
33CM

CHARGER PLATES PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
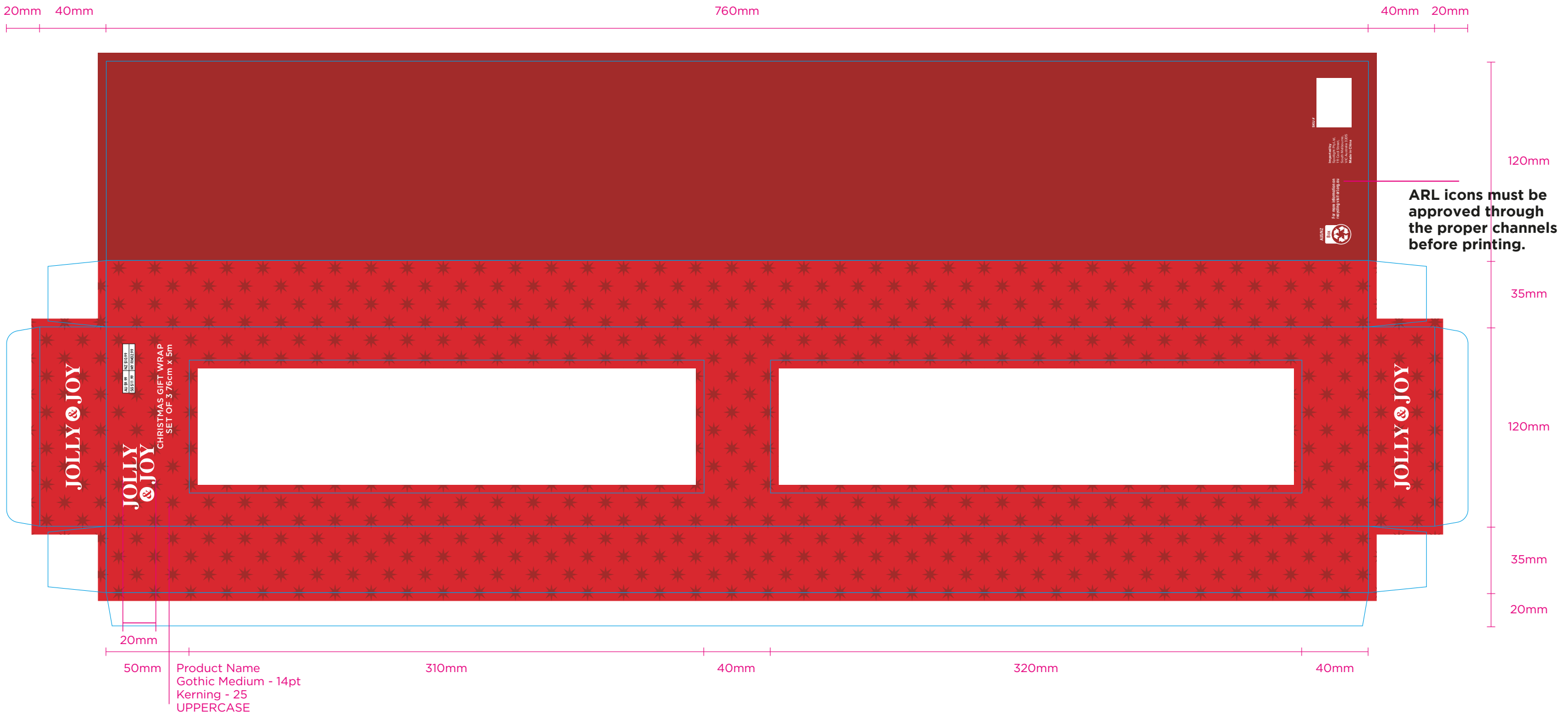All information on example must be included when generating new artwork for product.

FRONT

ARTWORK SCALE 100%

BACK

35mm

JOLLY & JOY
4 PACK

GREEN

CHARGER PLATES
33CM

Product Name
Gothic Medium - 18pt
Kerning - 25
UPPERCASE

Care Instructions
For decorative use only - not food safe.
Wash before first use. Hand wash only.
Wash in warm soapy water with a soft cloth.
This item is not dishwasher, microwave or oven safe.

AUS/NZ
Card

For more information on
recycling visit arl.org.au

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Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

BARCODE

**ARL icons must be
approved through
the proper channels
before printing.**

200mm

100mm

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 35%

JOLLY
& JOY

9
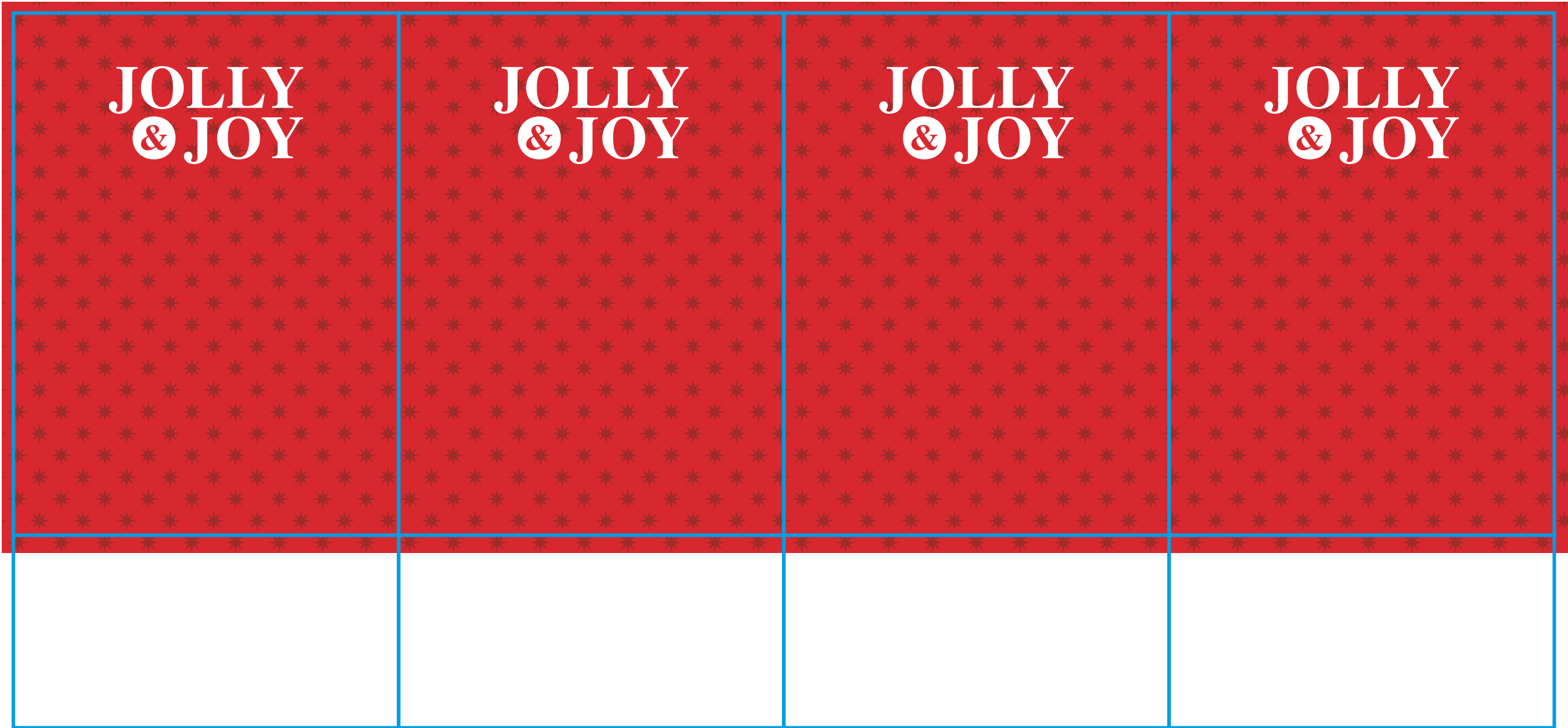XMAS TREES
TUMBLER
450ml
GLASS
SIZE

JOLLY
& JOY

JOLLY
& JOY

6
XMAS TREES
TUMBLER
450ml
GLASS
SIZE

Care Instructions
Wash before first use. Wash in warm soapy water with a soft cloth or non-abrasive pad for more difficult cleaning. Hand wash only to preserve the decal artwork of the product.

FOOD
SAFE

For more information on recycling visit arl.org.au

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

CHAMPAGNE   ARTICLE: 80579904
CLEAR   BATCH: 450178G276

NZ: $43.00   SG: $45.00
MY: RM125.00   AU: $40.00

CHEESE KNIVES SET PACKAGING

JOLLY
& JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 70%

20mm

20mm

40mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

JOLLY
& JOY

SET OF 3
CHRISTMAS CHEESE KNIVES

JOLLY & JOY

JOLLY
& JOY

CHEESE KNIFE, CHEESE FORK
AND FLAT CHEESE KNIFE

130mm

CHEESE KNIFE
Featuring a pointed edge made for breaking off chunks of hard and dry cheeses,
it also has a sharp edge to cut rinds open on both soft and hard cheeses.

FLAT CHEESE KNIFE
Used to cut slices off of cheeses by holding the blade vertically over the cheese
and pushing downward.

CHEESE FORK
Helpful for picking up cut pieces of cheese for plating.
It can also be used to break up blocks of cheese into smaller chunks as well.

Care Instructions
Handwash only. Wash before first use. Wash in warm soapy water with a soft cloth.
Not Microwave or Dishwasher safe.

180mm

AUS/NZ
Box

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recycling visit arl.org.au

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111 Cecil Street,
South Melbourne,
VIC Australia 3205
Made in China

SET OF 3 | CHRISTMAS
CHEESE KNIVES

**ARL icons must be approved through
the proper channels before printing.**

JOLLY
& JOY

SET OF 3
CHRISTMAS CHEESE KNIVES

40mm

20mm

40mm   180mm   40mm   180mm   15mm

PAGE 107

JOLLY & JOY

EMBROIDERED TABLE RUNNER

COTTON

35 X 180CM

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
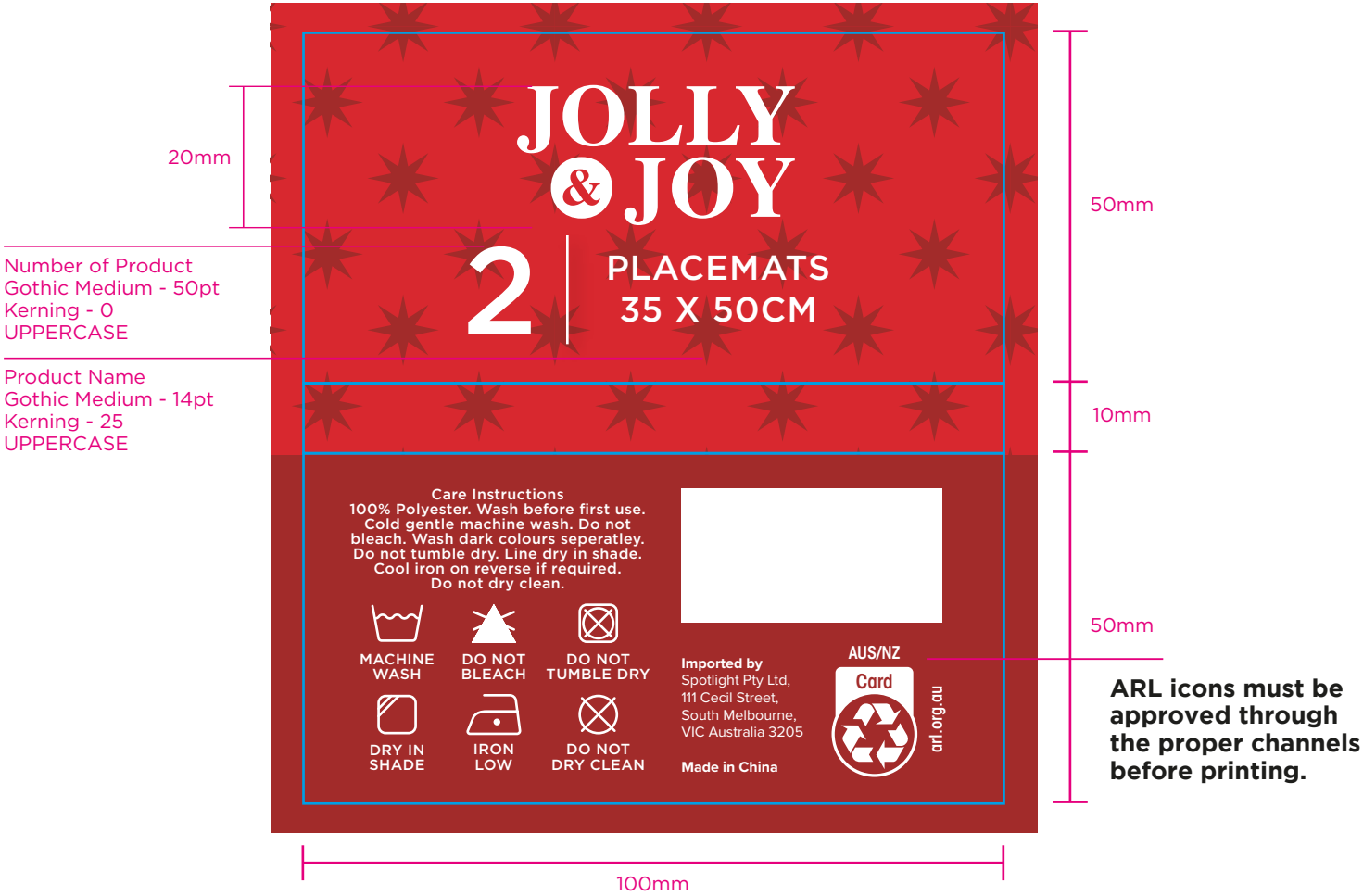All information on example must be included when generating new artwork for product.

ARTWORK SCALE 70%

Made in China

Imported by
Spotlight Pty Ltd. 1
11 Cecil Street,
South Melbourne,
VIC Australia 3205

SKU #

For more information on
recycling visit art.org.au

AUS/NZ
Card

100% Cotton

CARE INSTRUCTIONS
Washing Instructions
Wash before first use. Machine Wash.
Do Not Bleach. Do not tumble dry. Warm Iron.

MACHINE
WASH

DO NOT
BLEACH

DO NOT
TUMBLE DRY

IRON
MEDIUM

DO NOT
DRY CLEAN

JOLLY
& JOY

JOLLY
& JOY

EMBROIDERED
TABLE RUNNER

COTTON

35 X 180CM

QUILT COVER PACKAGING
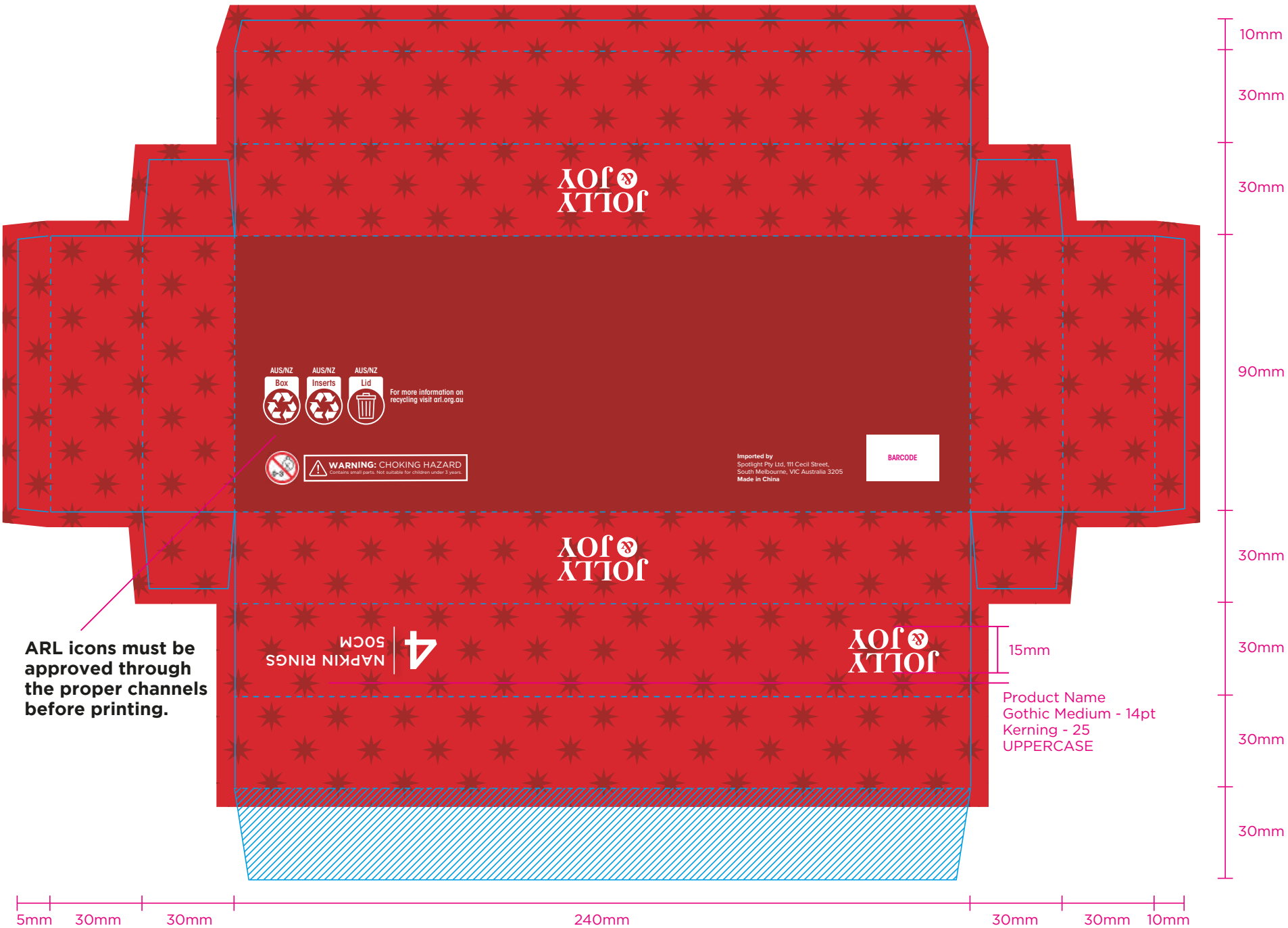
IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 60%

BACK PANEL

Barcode

Address

Care Instructions -
Written & Care Icons

Composition

Photography Note

Gotham Book - 6pt

55mm

XXmm
To change to
suit product

Full Height
of example
327mm

9 068296 725431 0 6

STYLE   ARTICLE: 8765431
COLOUR   BATCH: 98765432101

Made in China

Imported by
KOO Home Store, 111 Cool Street,
South Melbourne, VIC Australia 3205

WARNING
Please keep packaging away from children.
Plastic covering may cause suffocation.

For more information on
recycling visit xxf.org.au

AUS/NZ
Label

Care Instructions:
Wash before first use. Warm gentle machine wash.
Do not bleach or tumble dry. Rinse well. Line dry in shade.
Reduced spin. Do not iron. Dry cleanable.

Machine   Do Not   Do Not   Do Not   Dry in
Wash   Bleach   Tumble Dry Iron   Shade

QUEEN

TOP PANEL

Logo
Sizing Icon

*Note there are more rules for
what is to be included when
the width of the top panel is
above 120mm, please see the
next page for further details

Logo
25mm High

FRONT PANEL

10mm

Logo
25mm High

Product Name
Product Description
(Title Case)
Gotham - 14pt

10mm

JOLLY & JOY

Q
QUEEN

JOLLY & JOY

NOEL
QUILT COVER SET

COTTON

CONTAINS 1 X QUILT COVER
& 2 X STANDARD PILLOW CASES

Q
QUEEN

55 - 120mm
To change to
suit product

120mm

10mm   10mm
230mm
packaging width must be full width of the product

FULL DIELINE CONFIGURATION

BACK PANEL

FRONT PANEL

TOP PANEL

SIZE ICONS

S	D
SINGLE	DOUBLE

Q	K	QK
QUEEN	KING	QUEEN/KING

Sizing Icon
Gotham Bold - 60pt
Size Description
Gotham Bold - 13pt

25mm

25mm   45mm

QUILT COVER PACKAGING (LARGE TOP PANEL)

This is the same as the previous pages KOO Quilt cover packaging except for having a wider top panel. This is an example of what the top panel should look like when it is larger than 120mm.

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier. All information on example must be included when generating new artwork for product.
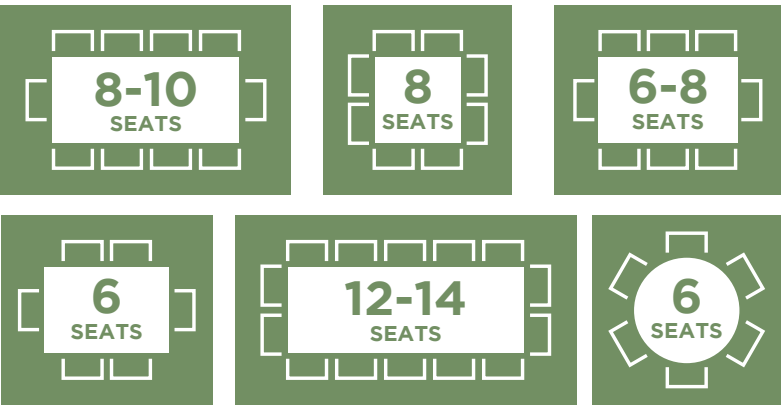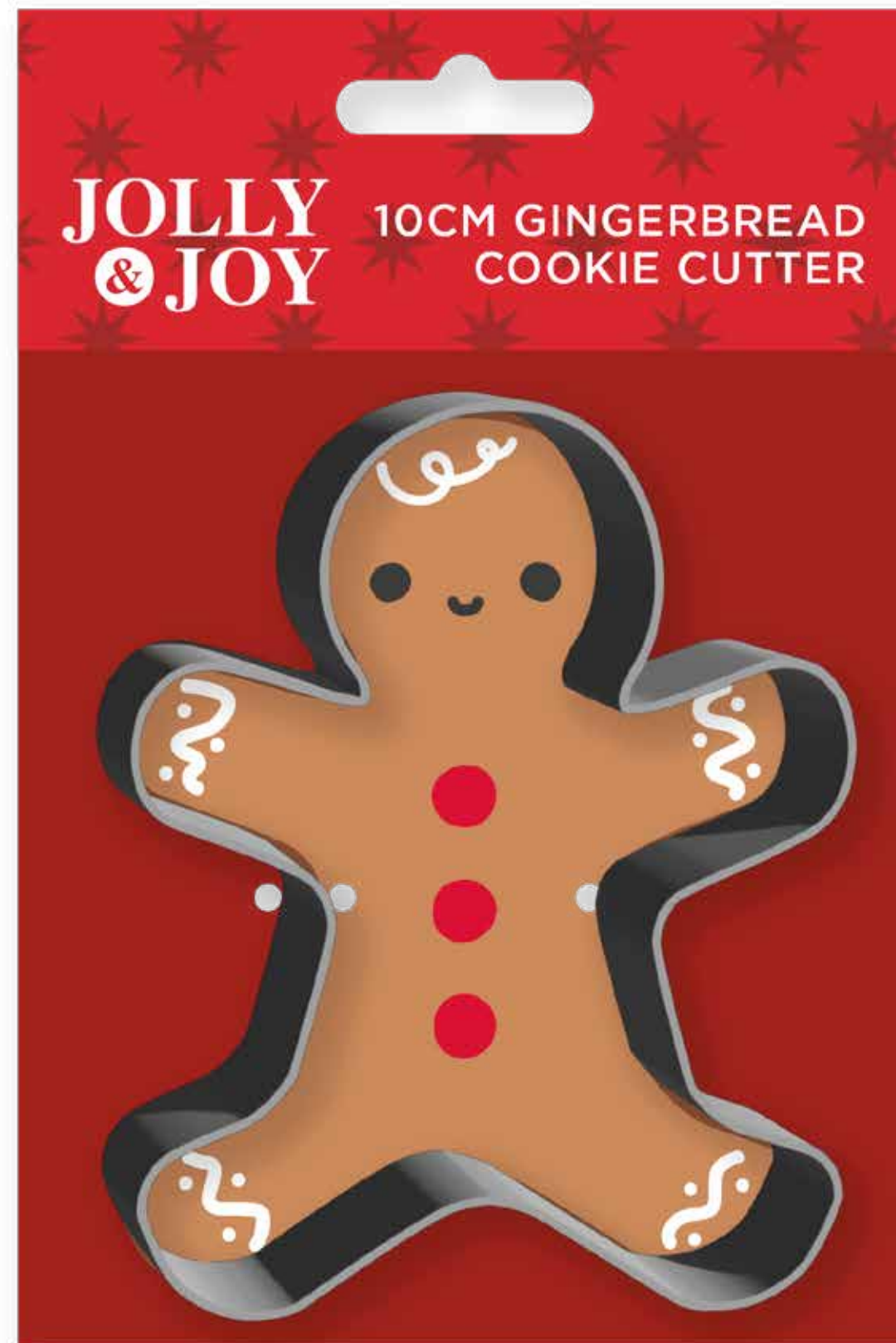
ARTWORK SCALE 60%

BACK PANEL

Barcode

Address

Care Instructions -
Written & Care Icons

Composition

Photography Note

Gotham Book - 6pt

55mm

XXmm
To change to
suit product

Full Height
of example
327mm

WARNING
Please keep packaging away from children.
Plastic covering may cause suffocation.

Made in China

Imported by
KOO Home Store, 111 Cecil Street,
South Melbourne, VIC Australia 3205

Care Instructions
Wash before first use. Warm gentle machine wash.
Do not bleach or tumble dry. Rinse well. Line dry in shade.
Reduced spin. Do not iron. Dry cleanable.

For more information on
recycling visit aoi.org.au

Label
AUS/NZ

STYLE   ARTICLE 87654321   COLOUR
                BATCH 9876543210
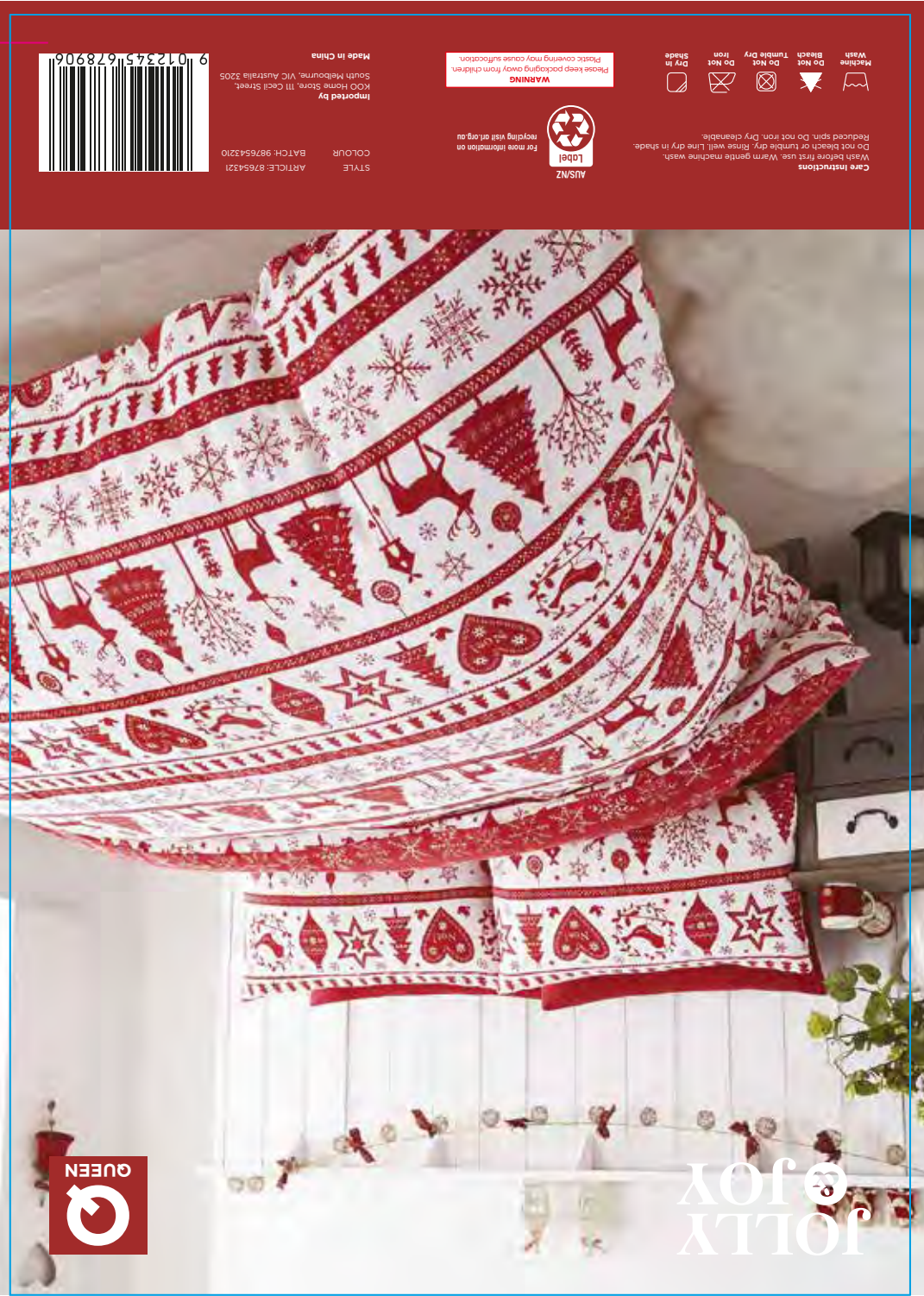
TOP PANEL

*Note these are more rules for
what is to be included when
the width of the top panel is
above 120mm

Logo
25mm High

Product Name
Product Description
(Title Case)
Gotham - 14pt

JOLLY & JOY

NOEL
QUILT COVER SET

COTTON

CONTAINS 1 X QUILT COVER
& 2 X STANDARD PILLOW CASES

Q QUEEN

200mm
To change to
suit product

FRONT PANEL

10mm

Logo
Sizing Icon

Logo
25mm High

Product Name
Product Description
(Title Case)
Gotham - 14pt

10mm

JOLLY & JOY

NOEL
QUILT COVER SET

COTTON

CONTAINS 1 X QUILT COVER
& 2 X STANDARD PILLOW CASES

Q QUEEN

120mm

10mm   10mm
        230mm
packaging width must be full width of the product

JOLLY & JOY

NOEL
QUILT COVER SET

COTTON

CONTAINS 1 X QUILT COVER
& 2 X STANDARD PILLOW CASES

QUILT COVER PACKAGING (FABRIC BAG)

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier. All information on example must be included when generating new artwork for product.

ARTWORK SCALE 80%

25mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

JOLLY & JOY

NOEL
QUILT COVER SET

COTTON

CONTAINS 1 X QUILT COVER
& 2 X STANDARD PILLOW CASES

JOLLY & JOY

Q QUEEN

220mm

WARNING
Please keep packaging away from children.
Plastic covering may cause suffocation.

Care Instructions
Wash before first use. Warm gentle machine wash.
Do not bleach or tumble dry. Rinse well. Line dry in
shade. Reduced spin. Do not iron. Dry cleanable.

| Machine Wash | Do Not Bleach | Do Not Tumble Dry | Do Not Iron | Dry In Shade |

AUS/NZ
Labels

Imported by
KOO Home Store,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

STYLE   ARTICLE: 87654321
COLOUR   BATCH: 9876543210

9 012345 678906

ARL icons must be approved through the proper channels before printing.
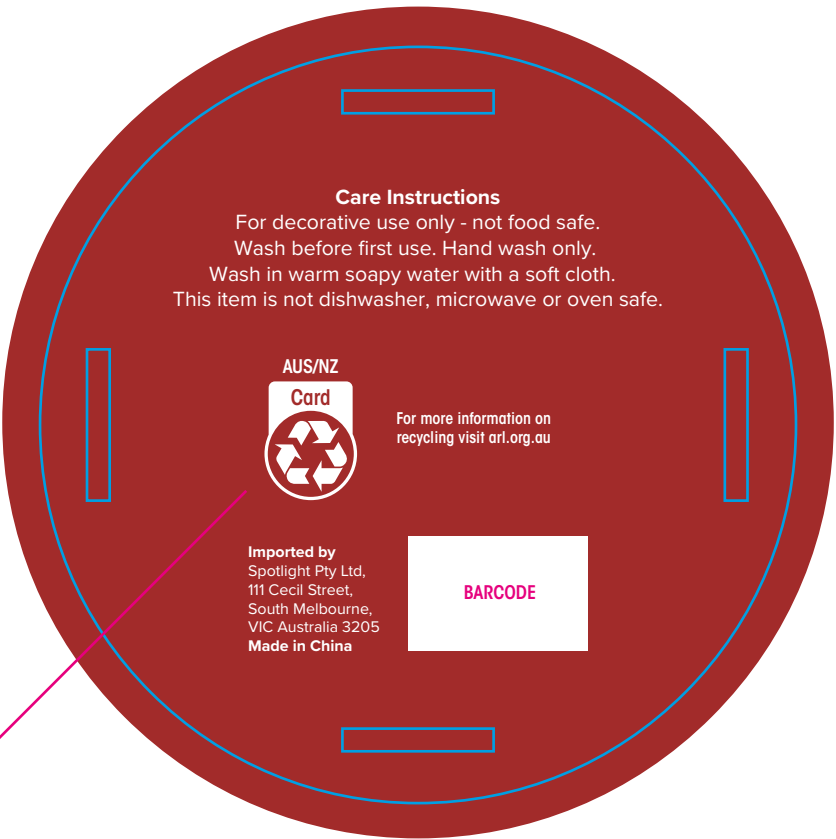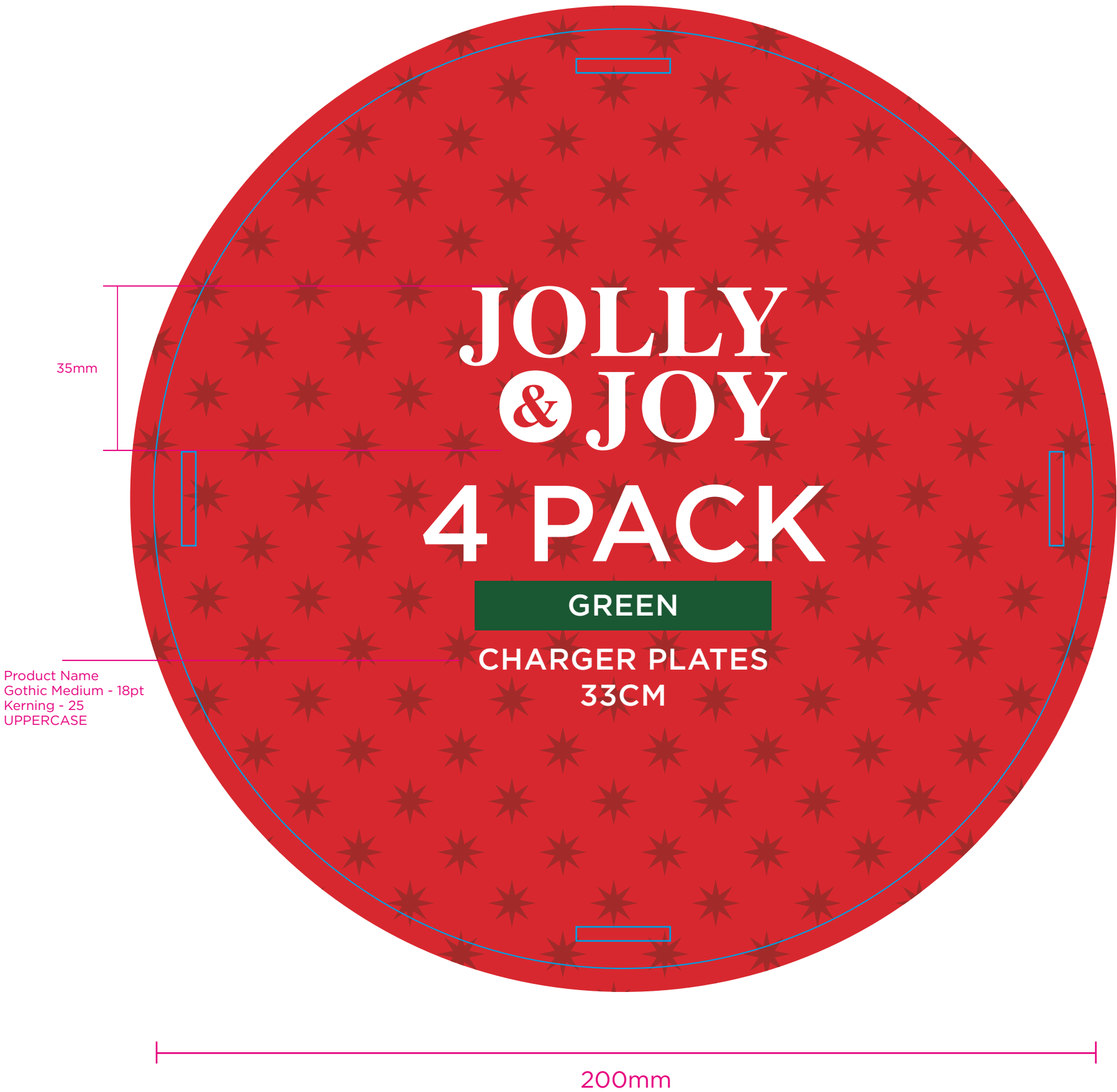
150mm

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 80%

JOLLY & JOY

2 PACK

STRETCH FABRIC

KOALA KLAUS
DINING CHAIR COVERS

Fits most armless dining chairs up to 106cm tall.

Instructions

Step 1
Drape the dining chair cover over the
using the positioning labels.

Step 2
Start at the top and stretch down over
the seat. Smooth down until flat.

Care Instructions
Wash before first use. Warm gentle machine
wash. Do not bleach or tumble dry. Rinse well.
Line dry in shade. Reduced spin. Do not iron.
Dry cleanable.

Machine Wash	Do Not Bleach	Do Not Tumble Dry	Do Not Iron	Dry In Shade

AUS/NZ Sleeve

AUS/NZ Bag

For more information on
recycling visit arl.org.au

SKU #

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

JOLLY & JOY

2 | STRETCH FABRIC

CANDY CANE DINING CHAIR COVERS

JOLLY & JOY

2 PACK

STRETCH FABRIC

KOALA KLAUS
DINING CHAIR COVERS

25mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

260mm

100mm   40mm   100mm

JOLLY & JOY

3 SEATER

HO HO HO
SOFA COVER

SOFA COVER PACKAGING

3 SEATER

2 SEATER

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.
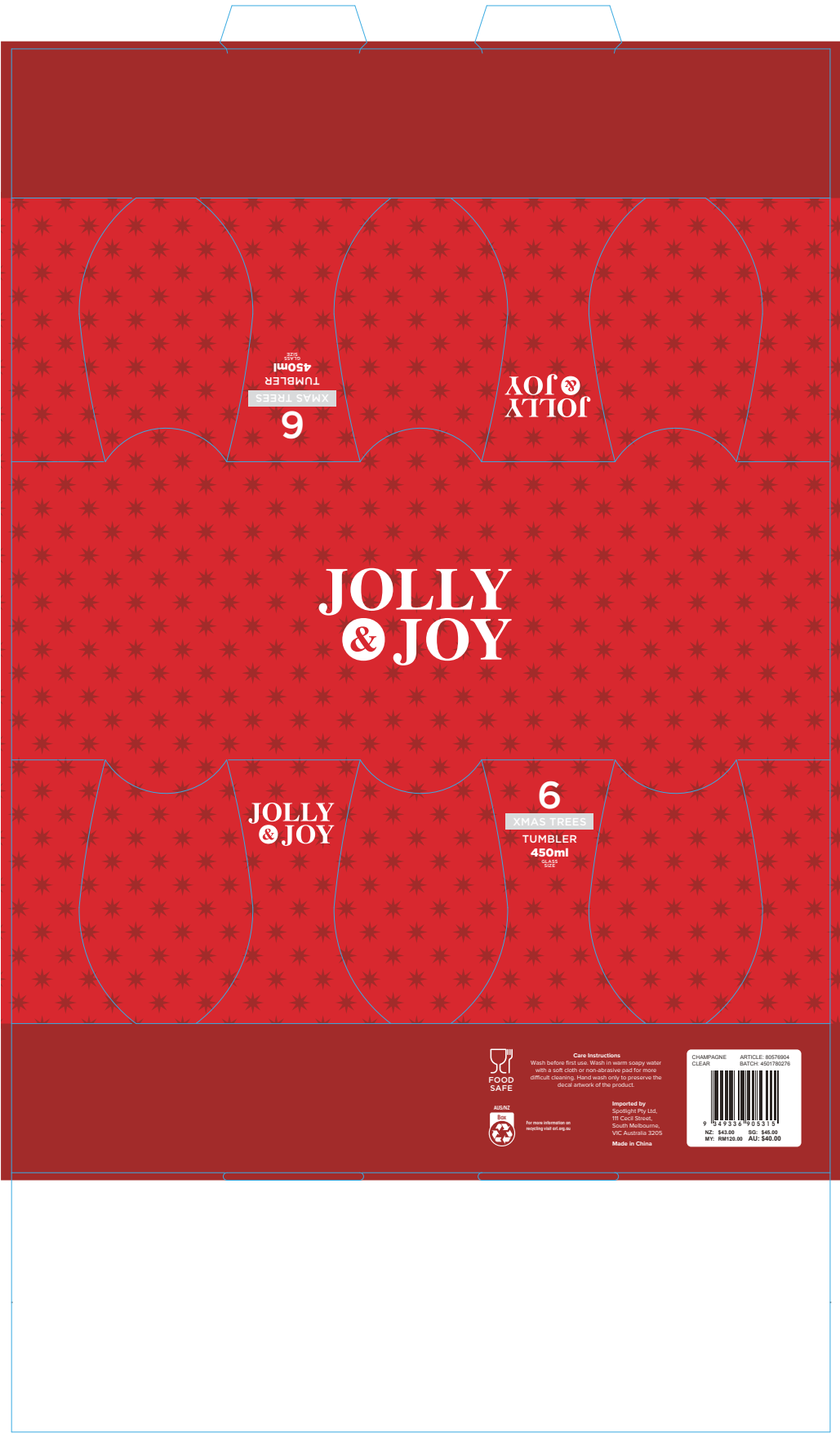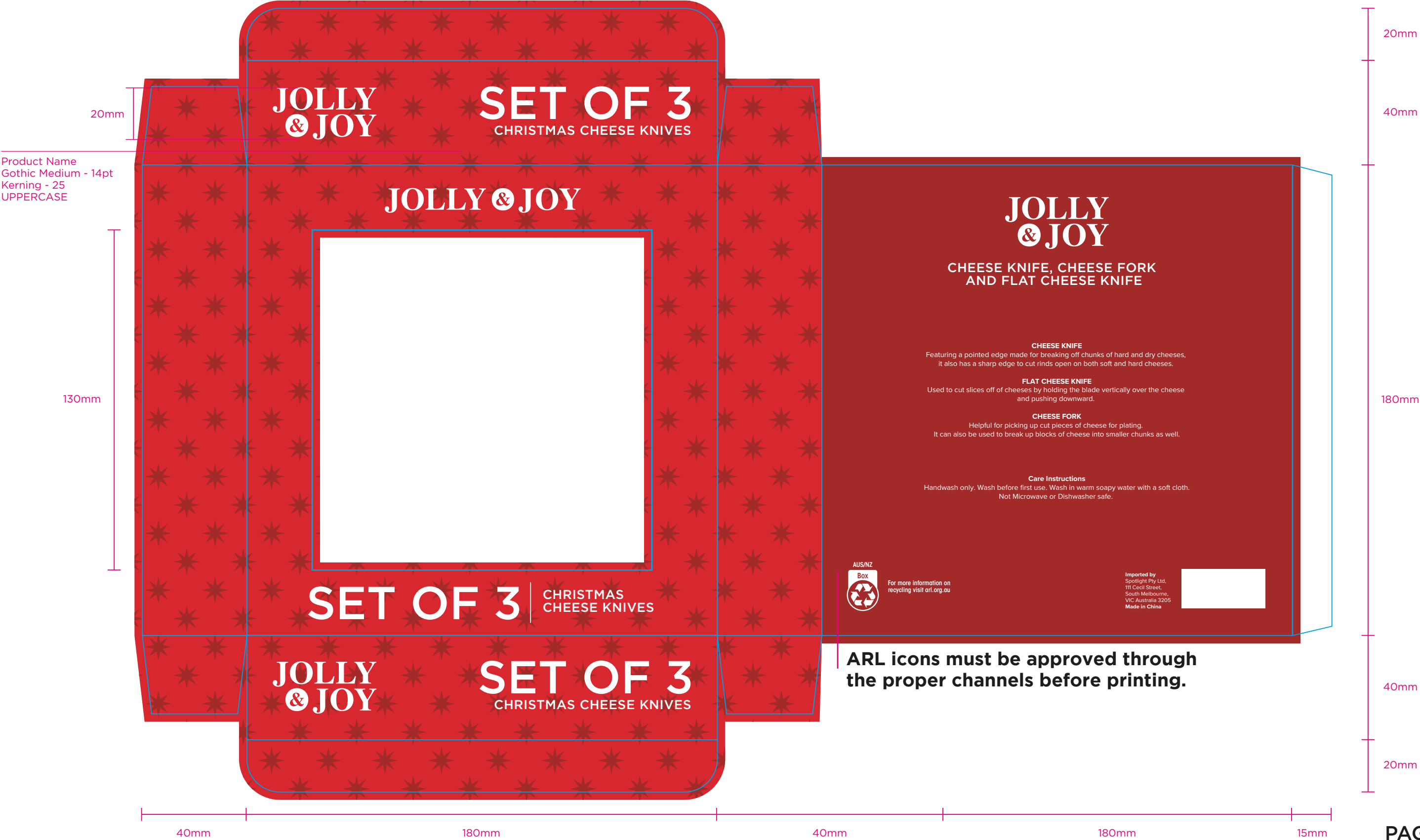
ARTWORK SCALE 80%

25mm

100mm

Product Name
Gothic Medium
- 14pt
Kerning - 25
UPPERCASE

JOLLY
&JOY

3 SEATER

HO HO HO
SOFA COVER

200mm

JOLLY
&JOY

200mm

Care Instructions
Wash before first use. Warm gentle machine
wash. Do not bleach or tumble dry. Rinse well.
Line dry in shade. Reduced spin. Do not iron.
Dry cleanable.

| Machine Wash | Do Not Bleach | Do Not Tumble Dry | Do Not Iron | Dry In Shade |

AUS/NZ **Sleeve** AUS/NZ **Bag**

For more information on
recycling visit arl.org.au

SKU #

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne,
VIC Australia 3205

Made in China

9 012345 678906

200mm

**ARL icons must be approved through
the proper channels before printing.**

CHRISTMAS CANDLE PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 70%

15mm

103mm

JOLLY & JOY

JOLLY & JOY

GINGERBREAD
SCENTED
CANDLE

10 x 10cm (350g)
COMPOSITION: Wax
BURN TIME: 50 hours

103mm

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205
Made in China

Box
arl.org.au

CAUTION
Surface may get hot. Never touch or move a burning candle, or liquefied
wax. Do not burn candles on or near anything that could catch fire. Keep out
of reach of children and pets. Preferably use a snuffer to extinguish candle.
When lighting candle the first time, burn until wax melts across the entire
surface to prevent tunneling. Do not burn candle to base. Never leave
burning candle unattended or lit while sleeping. Avoid placing your candle in
areas with a draft. Do not place where it could be knocked. Only burn your
candle for 2-3 hours at a time. Trim wick prior to lighting it each time.

77mm

**ARL icons must be approved
through the proper channels
before printing.**

| 103mm | 103mm | 103mm | 103mm | 15mm |

FAT FLAT BUNDLE SWING TAG

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

FRONT

5mm
5mm

20mm

JOLLY
& JOY

FAT FLAT BUNDLE
5 PIECES
49 X 52CM

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

BACK

BARCODE

AUS/NZ

Label

Place in used
Envelope

arl.org.nz

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne, VIC
Australia 3205

Made in China

65mm

**ARL icons must be
approved through
the proper channels
before printing.**

JOLLY
& JOY

FAT FLAT
49 X 52CM

FAT FLAT SINGLE LABEL

JOLLY & JOY

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

Made in China

Imported by
Spotlight Pty Ltd,
111 Cecil Street,
South Melbourne, VIC
Australia 3205
zu.gro.lra

AUS/NZ
Sticker

70mm

3mm

JOLLY & JOY

FAT FLAT
49 X 52CM

70mm

20mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

70mm

**ARL icons must be
approved through
the proper channels
before printing.**

JOLLY & JOY

JELLY ROLL
20 PIECES 6.3 X 108CM

JELLY ROLL PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
All information on example must be included when generating new artwork for product.

ARTWORK SCALE 100%

FRONT OF FRONT LABEL

JOLLY
& JOY

JELLY ROLL
20 PIECES 6.3 X 108CM

20mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

BACK OF FRONT LABEL

100% Cotton
Washing Instructions
Cold hand wash separately before use.
Do not bleach. Warm iron.
Dry clean not recommended. Hang dry in shade.

HAND
WASH

DO NOT
BLEACH

IRON
MEDIUM

DO NOT
DRY CLEAN

DRY IN
SHADE

45mm

90mm

BACK LABEL

Imported by
Spotlight Pty Ltd, 111 Cecil Street,
South Melbourne, VIC Australia 3205

Made in China

AUS/NZ
Labels

Place in used
Envelope

arl.org.nz

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PAGE 126

JOLLY & JOY

CALICO

CHRISTMAS PUDDING CLOTH
90 X 90CM
100% COTTON

FREE
CHRISTMAS
PUDDING
RECIPE

CHRISTMAS PUDDING CLOTH PACKAGING

JOLLY & JOY

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ARTWORK SCALE 100%

FRONT

BACK

20mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

JOLLY & JOY

CALICO

CHRISTMAS PUDDING CLOTH
90 X 90CM
100% COTTON

FREE CHRISTMAS PUDDING RECIPE

SKU #

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Made in China

AUS/NZ Wrap

art.org.au

100% Cotton
Washing Instructions
Cold hand wash separately before use.
Do not bleach. Warm iron.
Dry clean not recommended.
Hang dry in shade.

GLUE

GLUE

CHRISTMAS PUDDING RECIPE

SERVES 8-10

INGREDIENTS

300 grams margarine/butter or finely grated suet
1 teaspoon flour
340 grams bread crumbs
340 grams brown sugar
340 grams currants
340 grams sultanas
340 grams raisins
120 grams mixed peels
1 teaspoon ground cloves
1 teaspoon ground cinnamon
6 eggs
3/4 cup brandy
Pinch of salt
Zest of 1 lemon rind
2 apples, peeled and finely cut.

METHOD

Mix all the dry ingredients together.

Beat the eggs and add all the wet ingredients to the dry ingredients. Mix well together by hand.

Rinse out the pudding cloth in warm water, squeezing all excess water out and lay flat on the bench top.

Sprinkle flour over the pudding cloth.

Spoon pudding mixture into the centre of the cloth.

Bring the corners of the cloth together and tie in a knot, then tie string around the knot to secure.

Boil the pudding in a large pot of water for 4 hours.

Remove from pot and leave to drain.

Once drained, remove pudding from the cloth.

Wash and dry cloth as per care and use instructions.

Re-tie pudding cloth around the pudding. Hang in a dark, dry place.

On Christmas Day, boil the pudding for a further 3 hours and enjoy!

125mm

10mm

150mm

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JOLLY & JOY

STRETCH TWILL TAPE
IVORY 10mm x 5m

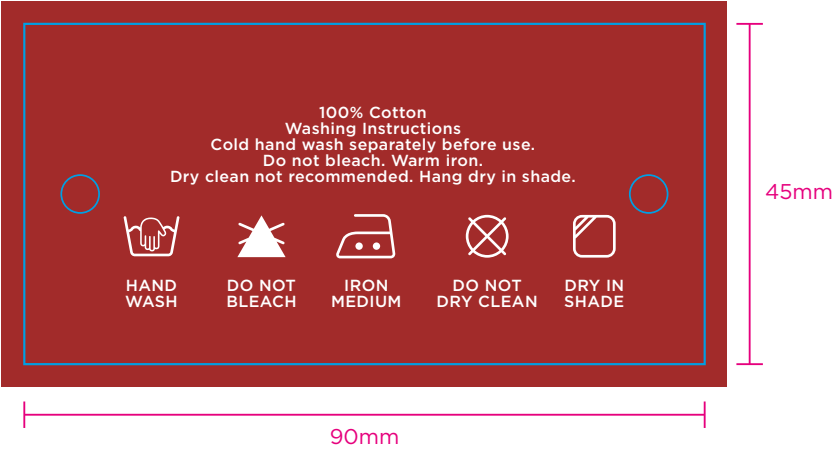|	
AU	$9.99
NZ	$10.99
SG	$11.99
MY	RM32.99

CHRISTMAS TRIM PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
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ARTWORK SCALE 100%

| AU $9.99 |
| NZ $10.99 |
| SG $11.99 |
| MY RM32.99 |

JOLLY & JOY

CHRISTMAS TREE TRIM 1.8M

40mm

90mm

20mm

⚠ **WARNING:** CHOKING HAZARD
Contains small parts. Not suitable for children under 3 years.

0-3

AUS/NZ
Card

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information
on recycling
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SKU #

BARCODE

100mm

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JOLLY & JOY

**GINGERBREAD MAN
IRON ON TRANSFER**

JOLLY & JOY

**GINGERBREAD MAN
IRON ON TRANSFER**

a very merry christmas

IRON ON MOTIFS BACKING CARD

JOLLY & JOY

ARTWORK SCALE 100%

FRONT
TRANSPARENT BACKGROUND PRODUCTS

JOLLY & JOY

GINGERBREAD MAN
IRON ON TRANSFER

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

Background can be white for transfers with a transparent background only

FRONT
ALL OTHER PRODUCTS

JOLLY & JOY

GINGERBREAD MAN
IRON ON TRANSFER

| AU $9.99 | NZ $10.99 |
| SG $11.99 | MY RM32.99 |

BACK

INSTRUCTIONS
Pre-heat iron to "dry" cotton setting, not a steam setting. (150-160°C)
Place the backing card between your project and the ironing board.
Position your patch face up as desired and cover with the pressing cloth.
From the front of the patch, press the iron flat for 10-20 seconds.
Turn inside out and using the pressing cloth, repeat on reverse side.

CAUTION: Allow the patch and your item to cool completely first, then test an edge of the patch with your fingernail to ensure it is secure.

WARNING: Do not remove the patch if you fail on your first attempt or you will damage the adhesive. Just repeat with additional time. Difficulties usually only occur with very unusual fabrics or irons that don't reach proper temperatures.

For further security you can sew on these motifs, just a few well-placed stitches around the edges and any fragile points to ensure it will withstand a lifetime of wear and laundering.

NOTE: Do not apply to fabrics too delicate to withstand the heat required or are highly elastic. Ideal for denim jeans & jackets, t-shirts, school bag, sneakers & hats.

180mm

AUS/NZ
Card
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0-3

⚠ **WARNING:** CHOKING HAZARD
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SKU #

BARCODE

120mm

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YARN WRAP BAND

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
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ARTWORK SCALE 100%

50mm

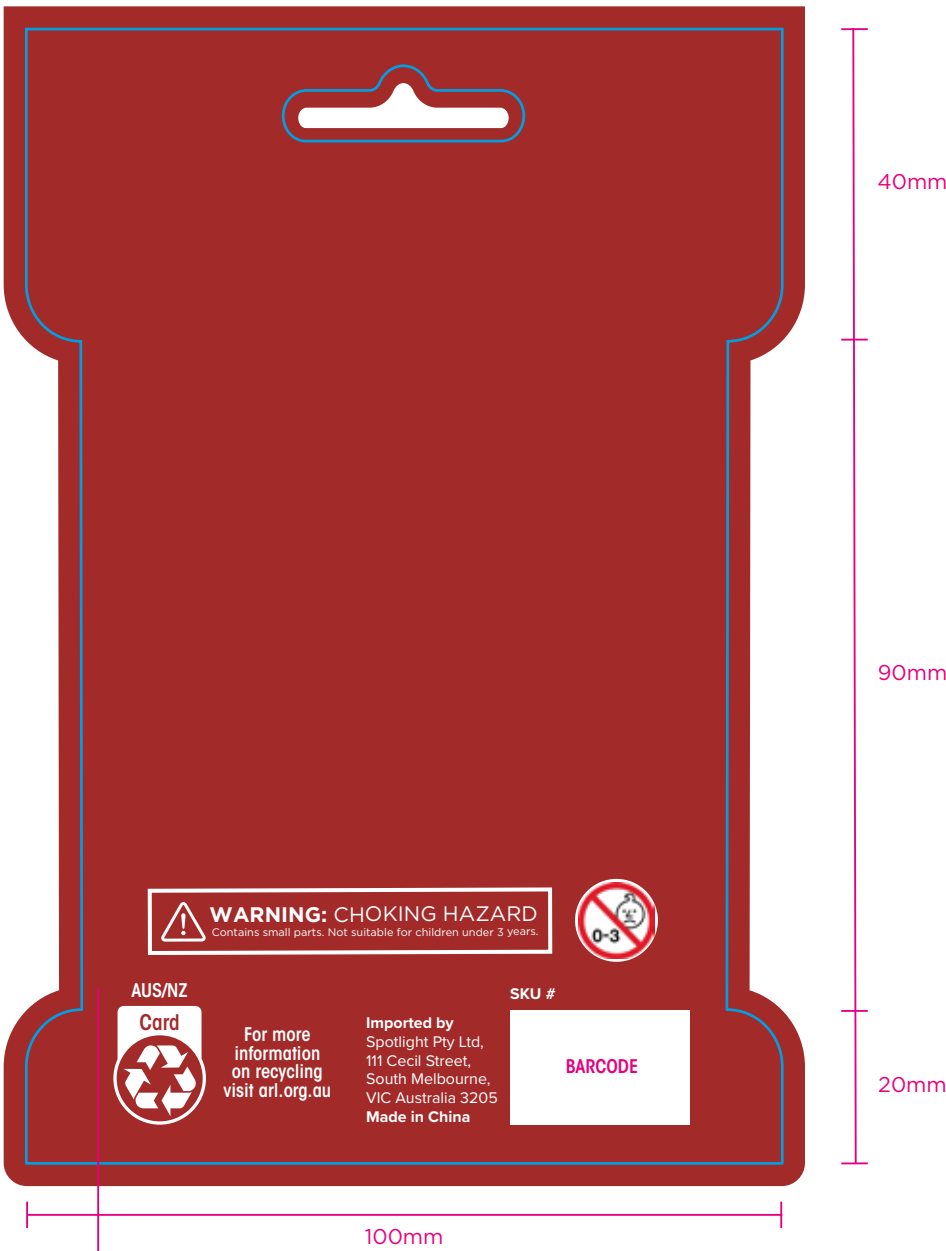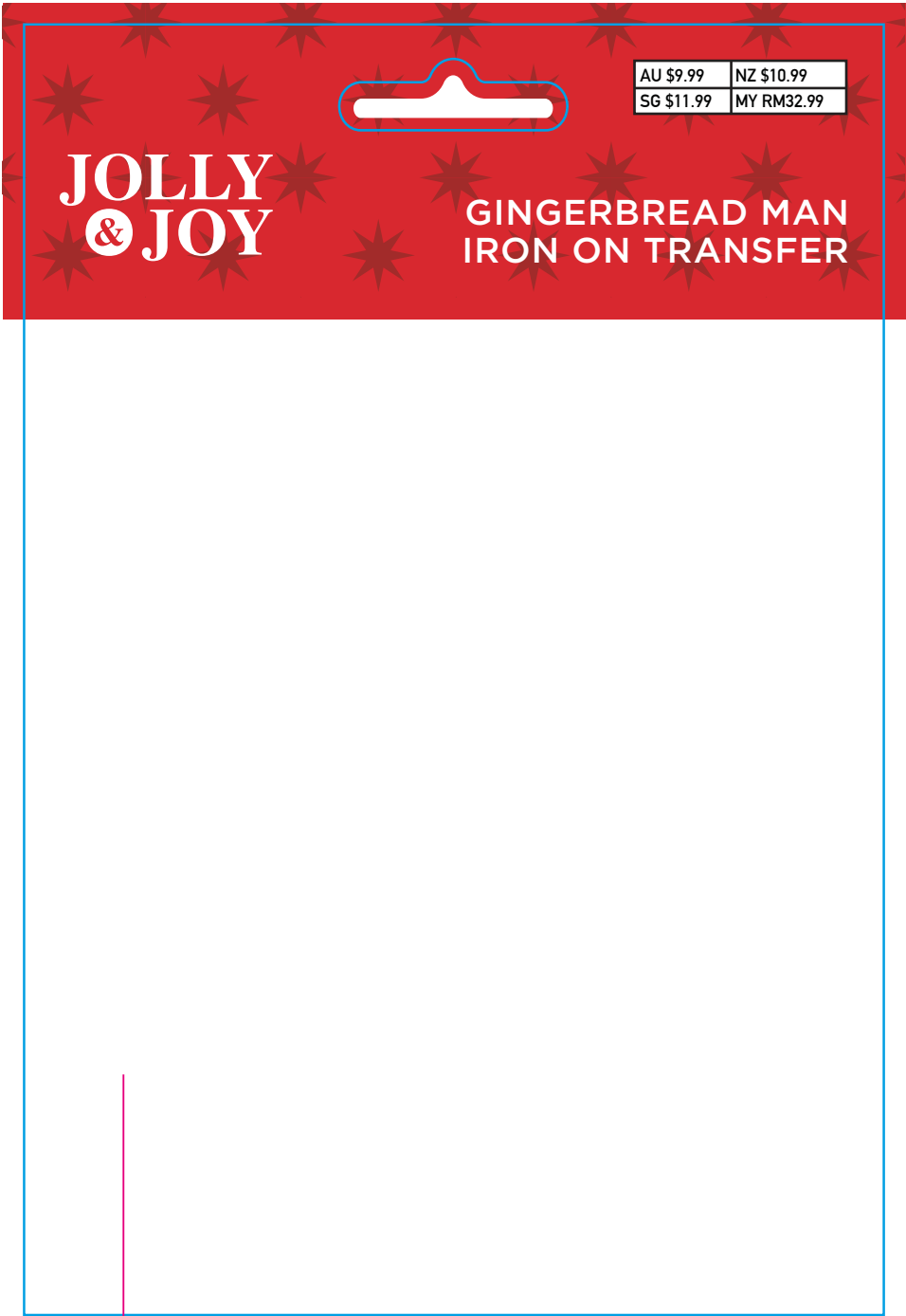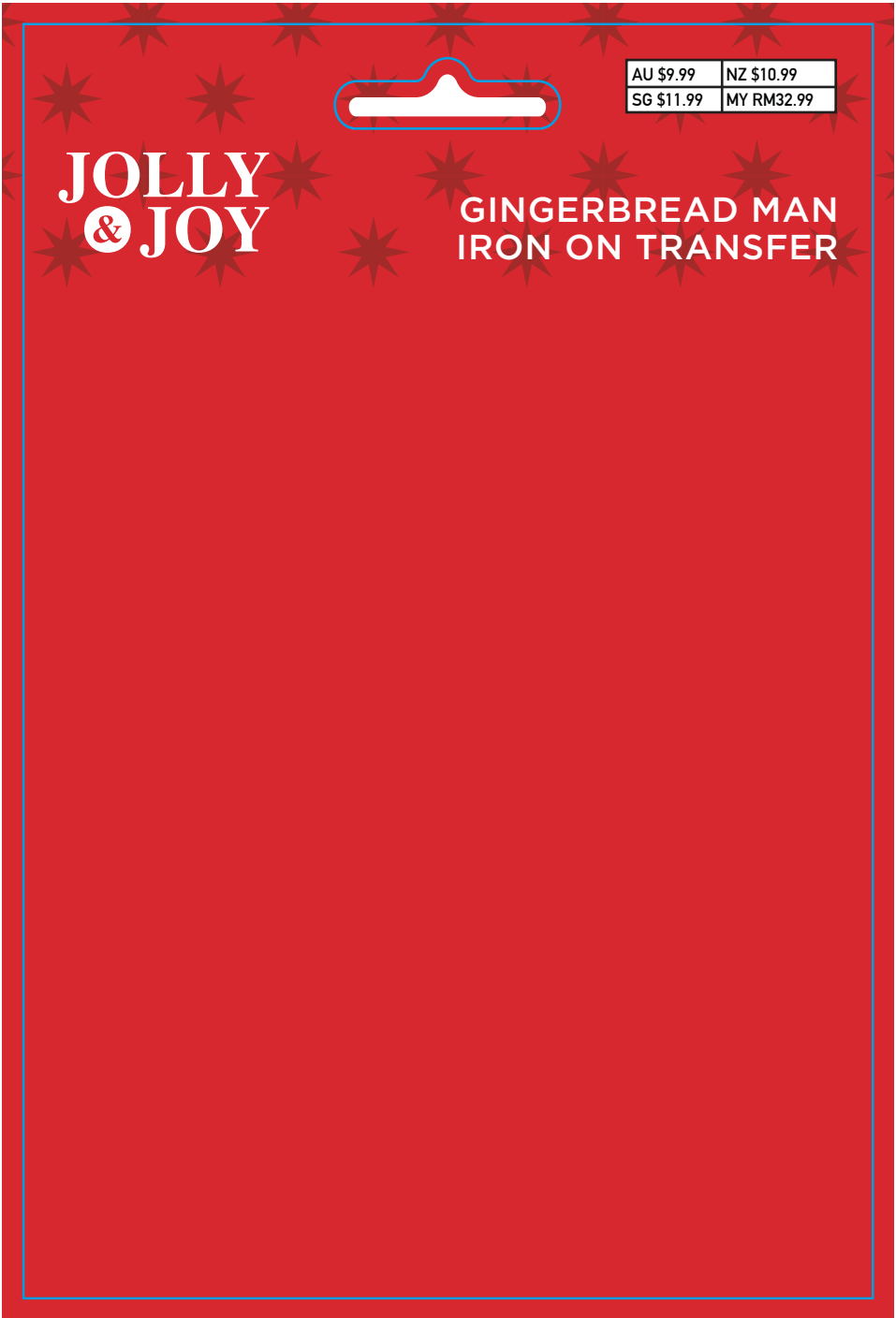230mm

15mm

ARL icons must be approved through the proper channels before printing.

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

On band artwork:

JOLLY & JOY

TINSEL YARN
50g

100m
LENGTH
100M PER BALL

COMPOSITION
100% POLYESTER

KNITTING TENSION
21 STITCHES X 25 ROWS
(10CM X 10CM SQUARED)

NEEDLE SIZE
5MM

CARE INSTRUCTIONS
Cool hand wash. Do Not Bleach.
Do not Soak. Lay Flat to Dry.
Do not Tumble Dry. Do not Iron.
Dry Cleanable.

Hand Wash
Do Not Bleach
Do Not Soak
Dry Flat
Do Not Tumble Dry
Do Not Iron
Dry Clean

Card
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Made in China

BARCODE

TRIM WRAP PACKAGING

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
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ARTWORK SCALE 100%

CARE INSTRUCTIONS
Cool hand wash. Do Not Bleach.
Do not Soak. Lay Flat to Dry.
Do not Tumble Dry. Do not Iron.
Dry Cleanable.

Hand Wash | Do Not Bleach | Do Not Soak | Dry Flat | Do Not Tumble Dry | Do Not Iron | Dry Clean

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Made in China

BARCODE

JOLLY
& JOY
FOIL STRIPE TRIM
15CM X 10M

50mm

15mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

230mm

**ARL icons must be
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the proper channels
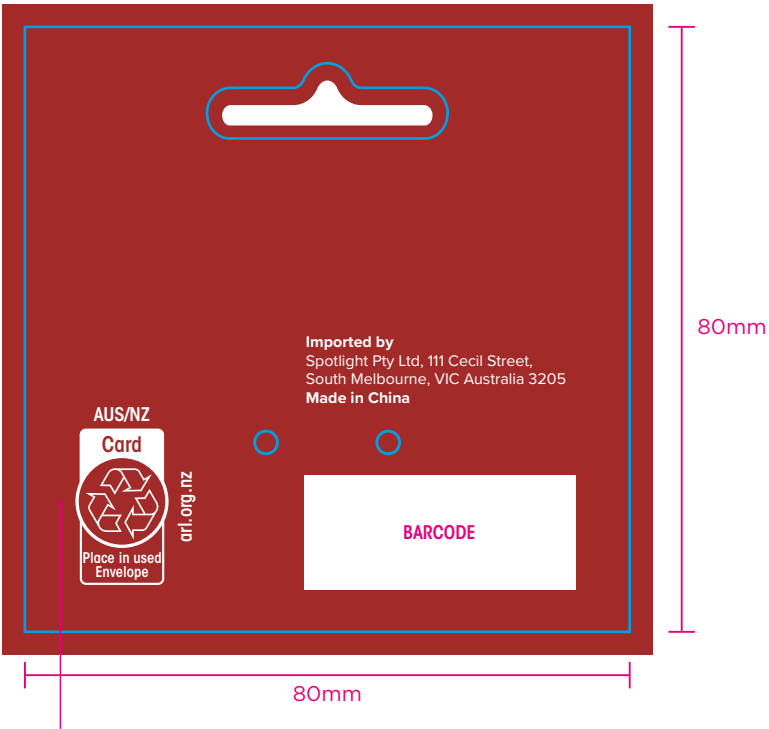before printing.**

ENAMEL PIN BACKING CARD

IMPORTANT - Dieline is for visual purposes only and needs to be updated by supplier.
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ARTWORK SCALE 100%

FRONT

BACK

**JOLLY
& JOY** CHRISTMAS
STOCKING
BROOCH

15mm

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

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BARCODE

80mm

80mm

**ARL icons must be
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PAGE 139

JOLLY & JOY

CHRISTMAS
RED RIBBON
2CM X 10M

RIBBON ROLL PACKAGING

JOLLY
& JOY

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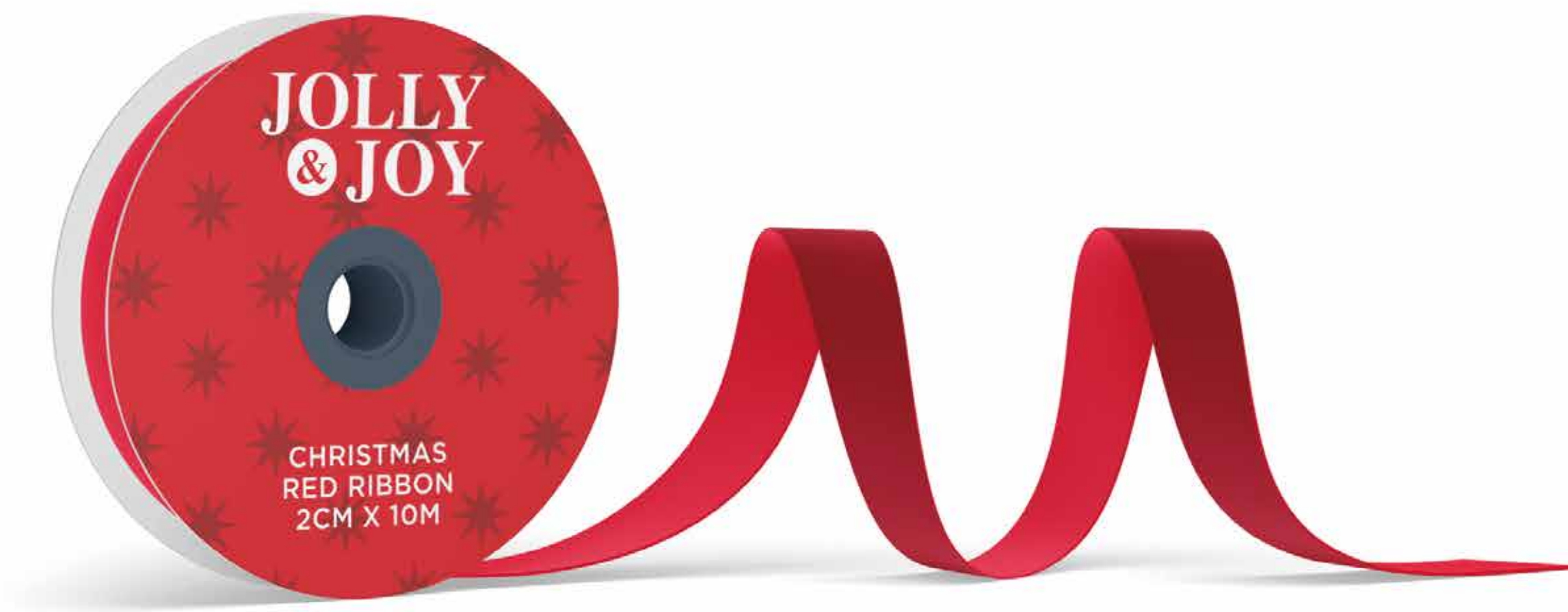
ARTWORK SCALE 100%

20mm

JOLLY
& JOY

CHRISTMAS
RED RIBBON
2CM X 10M

Product Name
Gothic Medium - 14pt
Kerning - 25
UPPERCASE

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