



SPOTLIGHT

Fabric Identification Label
Style Guide 2021

Draft Artwork Files

Draft artwork files are available as a starting point for the creation of final artwork. It should be followed as closely as possible, changing the information where appropriate.

It is the responsibility of the brand to check the relevant information is correct and the artwork files are set-up correctly for print. Physical proofs are recommended to avoid any complications in overseas production.

Fonts

The supporting typeface Helvetica Neue and should be used for all type applications.

Helvetica Neue BOLD

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#\$%^&*()

Helvetica Neue Regular







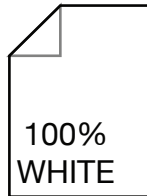
abcdefghijklmnopqrstuvwxyz




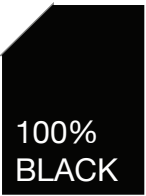

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#\$%^&*()

Colour

PMS colours should be used wherever possible.

DRESS/APPAREL FABRICS						
						
All licenced/ character dress/ apparel fabrics	All Cotton Woven Print dress/apparel fabrics (excluding licenced)	All Plain Satin, Lace, Net and Tulle Boutique dress/apparel	All Suiting fabrics inclusive of Wool, Bengaline and Jacquard Suiting	All Woven Printed & Plain Flannelette, knitted polar fleece dress apparel fabrics (excluding licenced)	All Other Boutique dress/apparel fabrics (excluding licenced)	All other Apparel/ Dress Fabrics
C 26 M 4 Y 7 K 0	C 4 M 41 Y 37 K 0	C 3 M 48 Y 15 K 0	C 19 M 31 Y 3 K 0	C 33 M 10 Y 29 K 0	C 6 M 7 Y 35 K 0	C 0 M 0 Y 0 K 0

QUILTING FABRICS				ORGANIC FABRICS
				
All Quilting Licenced Prints	All Quilting Prints (excluding licenced)	All Quilting Cot Panels, Co-Ords, and Backing that are ROT	All Other Quilting Fabrics	All Organic fabrics, or organic blends
C 0 M 96 Y 83 K 0	C 18 M 80 Y 5 K 0	C 88 M 68 Y 9 K 1	C 0 M 0 Y 0 K 100	C 39 M 26 Y 71 K 2

Artwork - All licenced/character dress/apparel fabrics

The label has a light blue colour identifiable square.
The Blue used is PMS7457C. This colour code is for all licenced dress/apparel fabrics regardless of fabrication, ie. Licenced polar fleece, licenced poplins, licenced satin, licenced drill and licenced flannelette will all utilise this colour code.



Artwork - All Cotton Woven Print dress/apparel fabrics (excluding licenced)

The label will also use a label which has a coral colour identifiable square. The Coral used is PMS487C.



Artwork - All Cotton Woven Print dress/apparel fabrics (excluding licenced) - OEKO-TEX® Certification

The label will also use a label which has a coral colour identifiable square. The Coral used is PMS487C.

Note: Ensure the fabric has OEKO-TEX® Certification before using this label.



Artwork - All Woven Printed & Plain Flannelette dress/apparel fabrics (excluding licenced)

The label will use a label which has a pale green colour identifiable square. The pale green used is PMS559C.



Artwork - All knitted polar fleece dress/apparel fabrics (excluding licenced)

The label will also use a label which has a pale green colour identifiable square. The pale green used is PMS559C.



Artwork - All Suiting fabrics inclusive of Wool, Bengaline and Jacquard Suiting

The label will use a lilac colour identifiable square.
The lilac standard used is to be PMS523C.



Artwork - All Plain Satin, Lace, Net and Tulle Boutique dress/apparel

The label will use a soft pink colour identifiable square. The soft pink used is PMS197C.



Artwork - All Other Boutique dress/apparel fabrics (excluding licenced)

The label will use a pale yellow colour identifiable square. The pale yellow used is PMS7499C



Artwork - All Other dress/apparel fabrics

The label will have a white square, with a black key line and font.



Artwork - All Quilting Licenced Prints

Prints that double-on-fold, will have a Poppy Red identifying Square. The Poppy Red used is 1788 C.



Artwork - All Quilting Cot Panels, and Backing that are ROT

The label will use a Cobalt Blue colour identifiable square. The Cobalt used is PMS 7684 C.



Artwork - All Quilting Prints (excluding licenced)

The label will use a Phlox pink colour identifiable square. The Phlox pink used is PMS 674 C.



Artwork - All Other Quilting Fabrics

The label will use a Black identifying square with white font.



Artwork - Organic Fabrics

All Organic fabrics, or organic blends must have a background colour of PMS 5777 C.

Any fabric that contains at least 20% of recycled fabrics polyester etc.

Any more sustainable fibres e.g

- Tencel & Lyocell
- Pinatex (vegan leather made from pineapple leaf)
- Qmonos
- Econyl
- Ethical Wool
- Bamboo and bamboo blend (uses less water than cotton, requires no pesticides to grow)

All Organic Fabrics



Approvals

Important!

All artwork must be sent to Spotlight for approval before printing.

Suppliers – please send artwork to the relevant buyer or assistant.

Please use this guide as a reference for all Spotlight Fabric Identification Labels.